

SECTOR APPROACH

**Sector approach breakout session**

**Key points - Sector issues and key decisions that need to be addressed in design of TSC governance**

**Governance**

#	Issues	Decisions (How? Who?)
1	Why? (TSC strategic need/rationale)	Ensure consistency (including methodology) in consumer facing efforts across sectors. Need common language model, framework around what is communicated
2	Strategic use of TSC resources (e.g. transparency/ view on effectiveness?)	Prioritize and make choices on how TSC budget and time is spent
3	Need for engagement of key stakeholders, e.g. NGO, government, regulatory	External relations that are prioritized, including additional TSC membership (define who is a member and who provides input)
4	Driving toward global solutions (not just U.S. centric)	Approach works regardless of geography (global category structure)
5	TSC credibility, especially regarding assumptions and science/value judgments	To what extent should TSC Steering Comm weigh in at detailed (e.g. sector) level. How will we mandate/enforce multi-stakeholder input, specifically NGOs
6	Ensuring TSC strategy is prioritized, including quantifying impact of our efforts (e.g. ROI)	Executing on the right "call to action" priorities, plus measuring effectiveness
7	Potential for missed impacts, e.g. at the company attribute level NOT product level)	Ensure biggest impacts are being addressed (not just greenwashing)
8	TSC scope across efforts (within and across sectors)	Harmonize and standardize efforts, while maintaining appropriate sector input
9	Accountability/benefits of membership	Responsibilities each member must fulfill
10	External use of TSC outputs	How should TSC outputs be used, who will decide guidelines that must be followed
11	TSC leadership and organizational structure, need for accountability	Creation and refinement of governance and org structure. Define boundaries and non-negotiables. Is academic institution the right governing body? Single leader vs. Co-Chairs
12	Governance of data maintenance (ongoing) to ensure continuous improvement and integrity	Determine who will own, house, and manage the Standards and the Data
13	The physical number of people involved in the decision making is becoming unmanageable	Develop a streamlined process, which could possibly include an executive committee

**Federation of Sectors**

#	Comments
1	Establish and adhere to "Guiding Principles" (solicit and approved by member companies)
2	Include global considerations as well (not just sector)
3	Must allow sector ability to get at relevant, sector specific issues/opportunities
4	Consumer facing consistency
5	Potential include decision reviews (to ensure consistency during process)
6	Scalability of sectors (from 3 sector working groups to how many in future? 20+?). How and when new sectors get added, who decides?
7	Sector knowledge/methods need to be shared
8	Reporting standards need to be common, but evolve over time
9	Anti-trust issues at the Sector level must be considered and managed, too much empowerment at the sector level could add higher risk.

Other Comments
Learn from other Multi-stakeholder, consortium type organizations. Transparency of information, how to decide what is publically seen to build credibility. Consensus building facilitation skills are needed We are aligned by the Mission Statement, what is the void or need we are trying to fill. How will we know when we have got to the end?