

The Sustainability Consortium, jointly administered by the University of Arkansas and Arizona State University, is a partnership of researchers from around the globe working collaboratively with non-government organizations (NGOs), governmental agencies, and business partners to address some of the most pressing sustainability issues of our generation. We are a solutions-based organization taking a leadership role in sustainable indexing of consumer products and governmental initiatives seeking to achieve a more sustainable approach for our urbanizing and globalizing planet. As a member of the Sustainability Consortium, you will be engaged with other leading organizations in the development and deployment of the most far-reaching effort to index the sustainability of consumer products. This index will effectively quantify the sustainable attributes of a product by examining the energy and climate, material efficiency, natural resources, and people and community aspects of a manufactured product throughout its life cycle. Consortium members will be at the forefront of how this information is developed, communicated and used by retail organizations, their buyers as well as consumers at the point of purchase.

Company Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State & Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

#### Tier I - Founder Level

(minimum expected commitment of 3 years)

**Founder Level Member**

**Retailers \$250,000/year**  
**Business Partners \$100,000/year**  
**Consultants \$100,000/year**

Founder Level Members of The Sustainability Consortium will be active participants in the design and development of the tools and systems created for consumer product sustainability analysis. Founders will also be recognized with special honor and distinction, which includes: name and/or logo recognition as a Founder on The Sustainability Consortium web sites, annual reports, and materials prepared for workshops, conferences and meetings. Founders will also receive the following benefits for each year of the three year commitment:

- One (1) seat on The Sustainability Consortium Advisory Council
- One (1) seat on a Sector Working Committee
- Invitation to Quarterly Workshops
- Invitation to Annual Meetings
- Invitation to on-going Sector Meetings
- Updates via Newsletters & Publications
- Participation in Specialized Training & Education Programs

#### Tier II Level

(minimum expected commitment of 3 years)

**Business Member \$50,000/year**

**Small Business Member \$25,000/year**  
(For companies with less than 500 employees)\*

- One (1) seat on a Sector Working Committee
- Invitation to Quarterly Workshops
- Invitation to Annual Meetings
- Invitation to on-going Sector Meetings
- Updates via Newsletters & Publications

**Government & Non-Governmental Organizations\* \$10,000/year**

(Does NOT include organizations representing a specific product, trade or business sector.)

- Invitation to Quarterly Workshops
- Invitation to Annual Meetings
- Updates via Newsletters & Publications

#### Please make checks payable to the "ASU Foundation."

Funds will be deposited on behalf of the Consortium with the Arizona State University Foundation, a separate non-profit organization. Funds will be used to support the Sustainability Consortium and its various Academic Institutional Partners.

#### MAIL TO ADDRESS

The Sustainability Consortium  
Arizona State University Foundation  
300 East University Drive  
PO BOX 2260  
Tempe, Arizona USA 85280-2260

#### Please make checks payable to the "The University of Arkansas Foundation, Inc."

Funds will be deposited on behalf of the Consortium with the U of A Foundation, a separate non-profit organization. Funds will be used to support the Sustainability Consortium and its various Academic Institutional Partners.

#### MAIL TO ADDRESS

The Sustainability Consortium  
The University of Arkansas Foundation, Inc.  
535 Research Center Blvd., Suite 120  
Fayetteville, Arkansas 72701

\* The Sustainability Consortium will invite companies with less than 500 employees, government and non-governmental organizations to participate in the Advisory Council Meetings on a periodic or rotating basis to provide input and perspective on issues that relate to smaller businesses, government and non-governmental organizations