



Dr. JONATHAN L. JOHNSON

Co-Director Sustainability Consortium



Jonathan Johnson is the Walton College Professor of Sustainability in the Sam M. Walton College of Business, University of Arkansas, where he has been on the faculty since 1996. He graduated with a BS in zoology and an MBA from the University of Arkansas before earning a Ph.D. from the Kelley School of Business at Indiana University. His research—which has appeared in numerous journals—focuses on corporate governance, social networks within and between firms, and corporate sustainability. Jon teaches strategy, organization theory, sustainability and ethics. Jon has led the University of Arkansas's recent sustainability initiatives, including establishing the Applied Sustainability Center in July, 2007, and co-founding the Sustainability Consortium in July 2009.

About the Sustainability Consortium

The Sustainability Consortium is working on the scientific infrastructure to design and develop a Sustainable Index for consumer products manufactured and consumed around the globe. The index will effectively quantify the sustainable attributes of a product by examining the energy & climate, material efficiency, natural resources, and people & community aspects of a manufactured product throughout its life cycle.

Jointly administered and directed by Arizona State University and the University of Arkansas, the Sustainability Consortium brings together leading researchers and students from Tier I Research universities around the world. For more information go to: www.sustainabilityconsortium.org

About The Applied Sustainability Center

The Applied Sustainability Center was established in July 2007 with a \$1.5 million grant from the Walmart Foundation and is based at the University of Arkansas Sam M. Walton College of Business. Its vision is to accelerate the creation of a sustainable global consumer goods economy. Its mission is to serve as a catalyst for innovation in the retail and consumer goods industries using the lens of sustainability. The center has developed a broad-based coalition of partners including consumer goods manufacturers, retailers, industry associations, non-governmental organizations, and government agencies to advance its efforts in building and supporting an economy built around people, planet and profit. For more information visit: <http://asc.uark.edu>

