Impact Report 2017

Dr. Kevin Dooley | April 13, 2017
Theory of change

The retailer-supplier interaction is the key point of leverage in any product's supply chain.
We’ve been workin’…

>85% OF CONSUMER GOODS

>3000 SCIENCE-BASED CITATIONS

ALIGNED WITH >200 STANDARDS

>600 TRAINED

THOUSANDS OF STAKEHOLDERS
Engagement

2500

Companies from around the world are already on PSN!
Adoption

Projects with major retailers in Germany, Spain, UK

$200B
“We are unable to determine at this time.”
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65 and over club

- Computers
- Diapers
- Batteries
- Household Paper
- Lettuce
Common KPIs

ANIMAL WELFARE 45

LABOR RIGHTS 67

DEFOREST. 35

GHG REPORTING 36
Average KPI Score

2015: 32.96
2016: 32.63
Action to improve KPIs scores?

- 40% yes
- 60% No

N=252
“We started data collection 6-7 months earlier than the survey deadline and supported all suppliers to set up their energy records and GHG inventory.”
“Brought executive attention to the need to push sustainability expectations deeper into our own supply chain.”
“Organization (now) formally assesses resource conservation and material and process efficiency as part of product design.”
“We are moving to 100% RSPO certified palm oil supply & compostable packaging for some of our products.”
“Reconsidered excess packaging. Put a greater emphasis on shipping efficiency.”
“We used Field Print calculator with one of our grower subsets and incentivized participation.”
Stewards need tools
The Sustainability Consortium® is jointly administered by Arizona State University and University of Arkansas with additional operations at Wageningen UR in the Netherlands and Tianjin, China.