




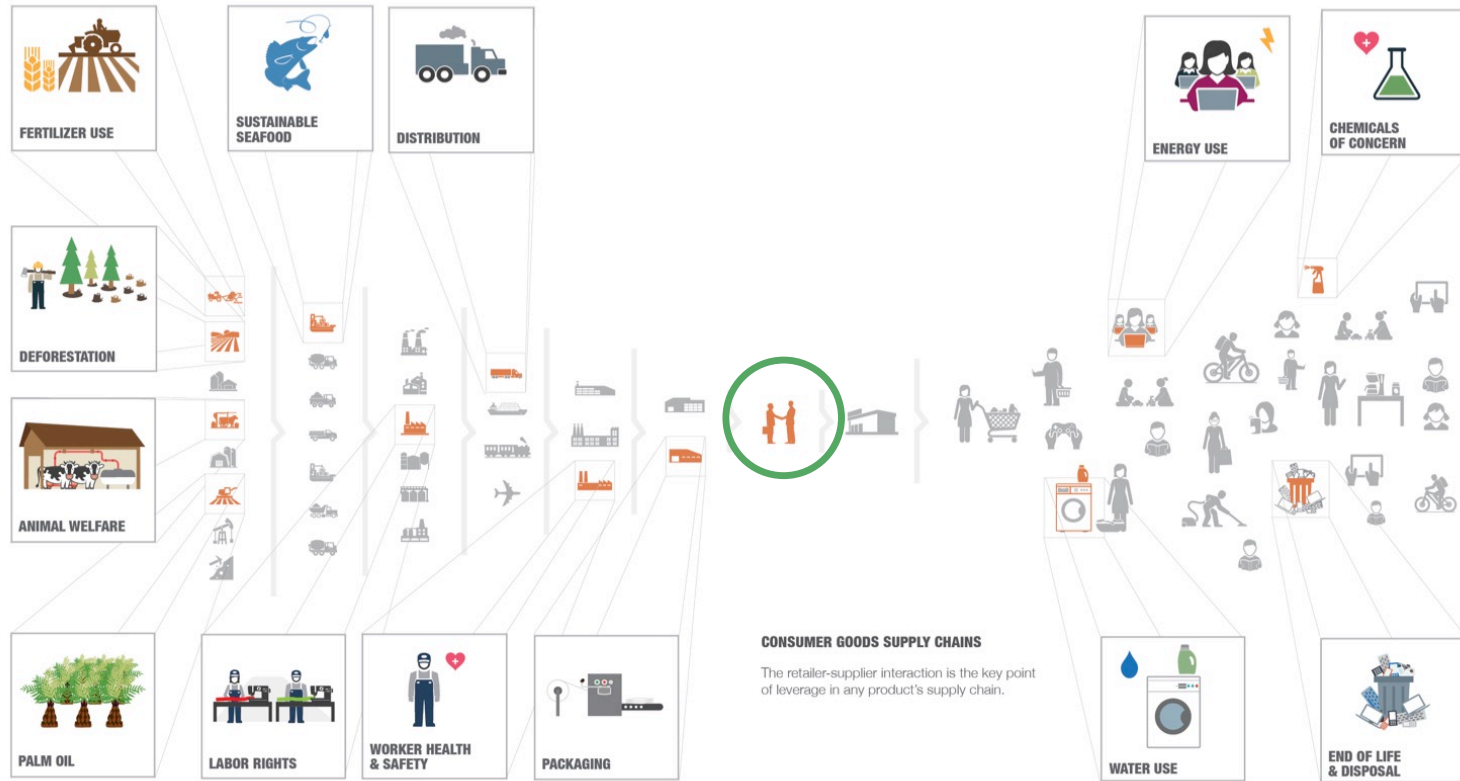
# Impact Report 2017

Dr. Kevin Dooley | April 13, 2017



 @TSC\_news, #TSCsmt | [WWW.SUSTAINABILITYCONSORTIUM.ORG](http://WWW.SUSTAINABILITYCONSORTIUM.ORG)

# Theory of change





# CREATE

# ENGAGE



# ACT

**We've been workin'...**



**>85% OF CONSUMER  
GOODS**

**>3000 SCIENCE-  
BASED CITATIONS**

**ALIGNED WITH >200  
STANDARDS**

**>600 TRAINED**

**THOUSANDS OF  
STAKEHOLDERS**

# Engagement

2500

Companies from around the world  
**are already on PSN!**



# Adoption

\$200B



Projects with major retailers in Germany, Spain, UK



“We are unable to determine at this time.”

“We are unable  
to determine at  
this time.”



# 65 and over club



COMPUTERS



DIAPERS



BATTERIES

HOUSEHOLD  
PAPER



LETTUCE



# Common KPIs



**ANIMAL  
WELFARE**  
45

**LABOR  
RIGHTS**  
67

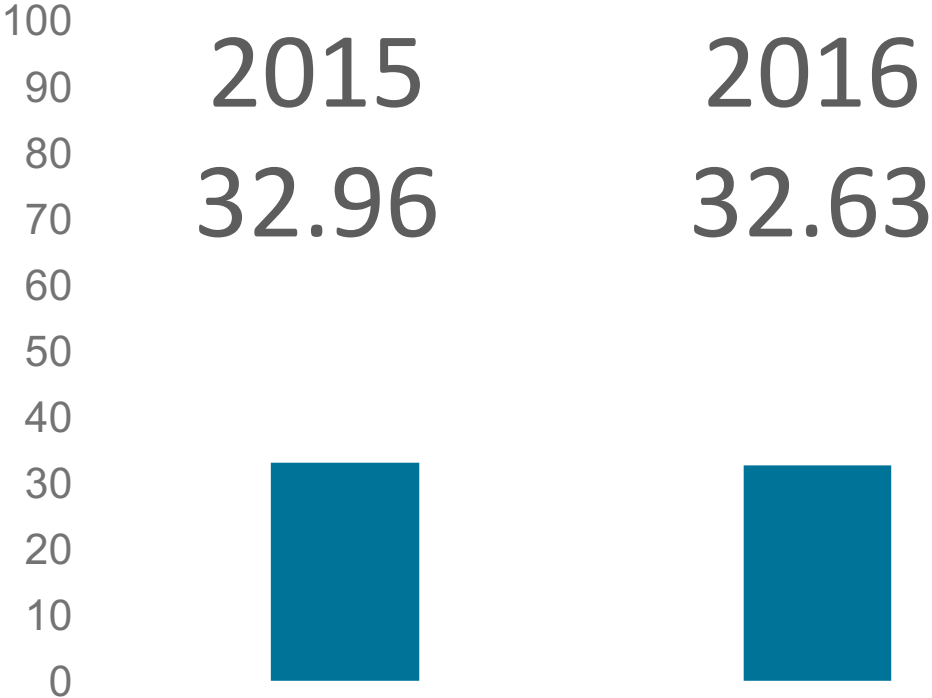


**DEFOREST.**  
35

**GHG  
REPORTING**  
36

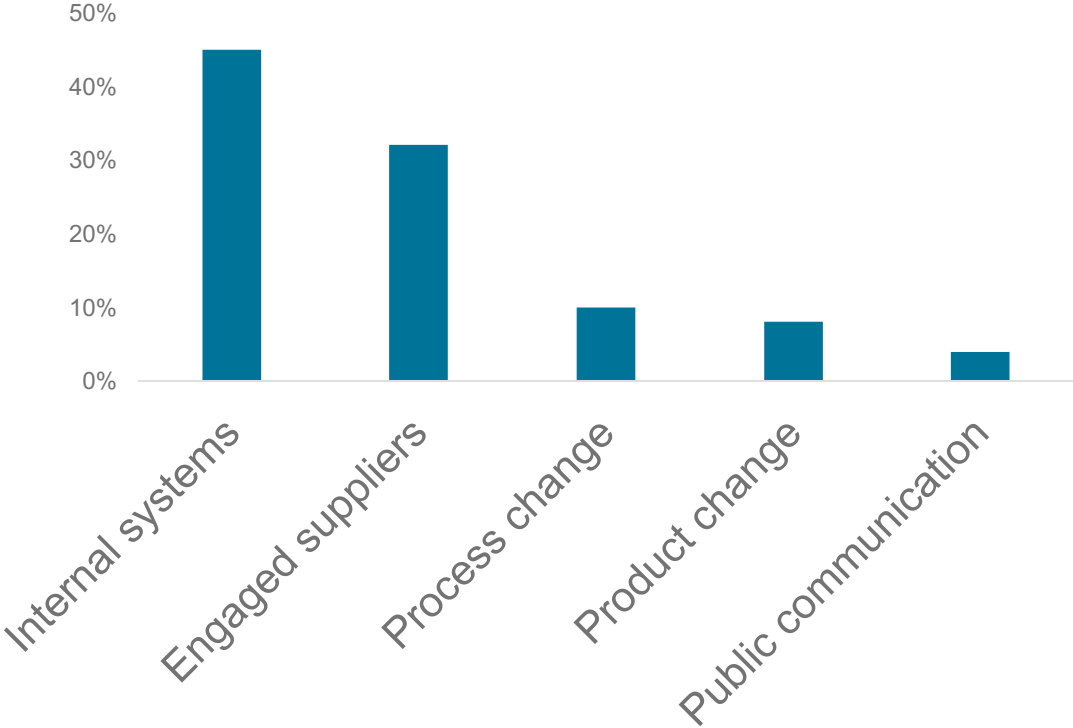
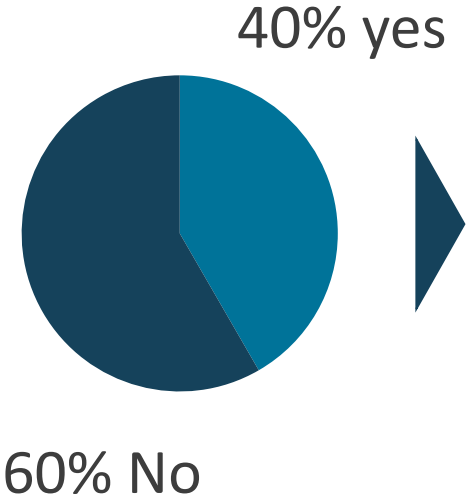


# Average KPI Score



# Action to improve KPIs scores?

N=252



“We started data collection 6-7 months earlier than the survey deadline and supported all suppliers to set up their energy records and GHG inventory.”



“Brought executive attention to the need to push sustainability expectations deeper into our own supply chain.”



“Organization (now) formally assesses resource conservation and material and process efficiency as part of product design.”



“We are moving to 100% RSPO certified palm oil supply & compostable packaging for some of our products.”





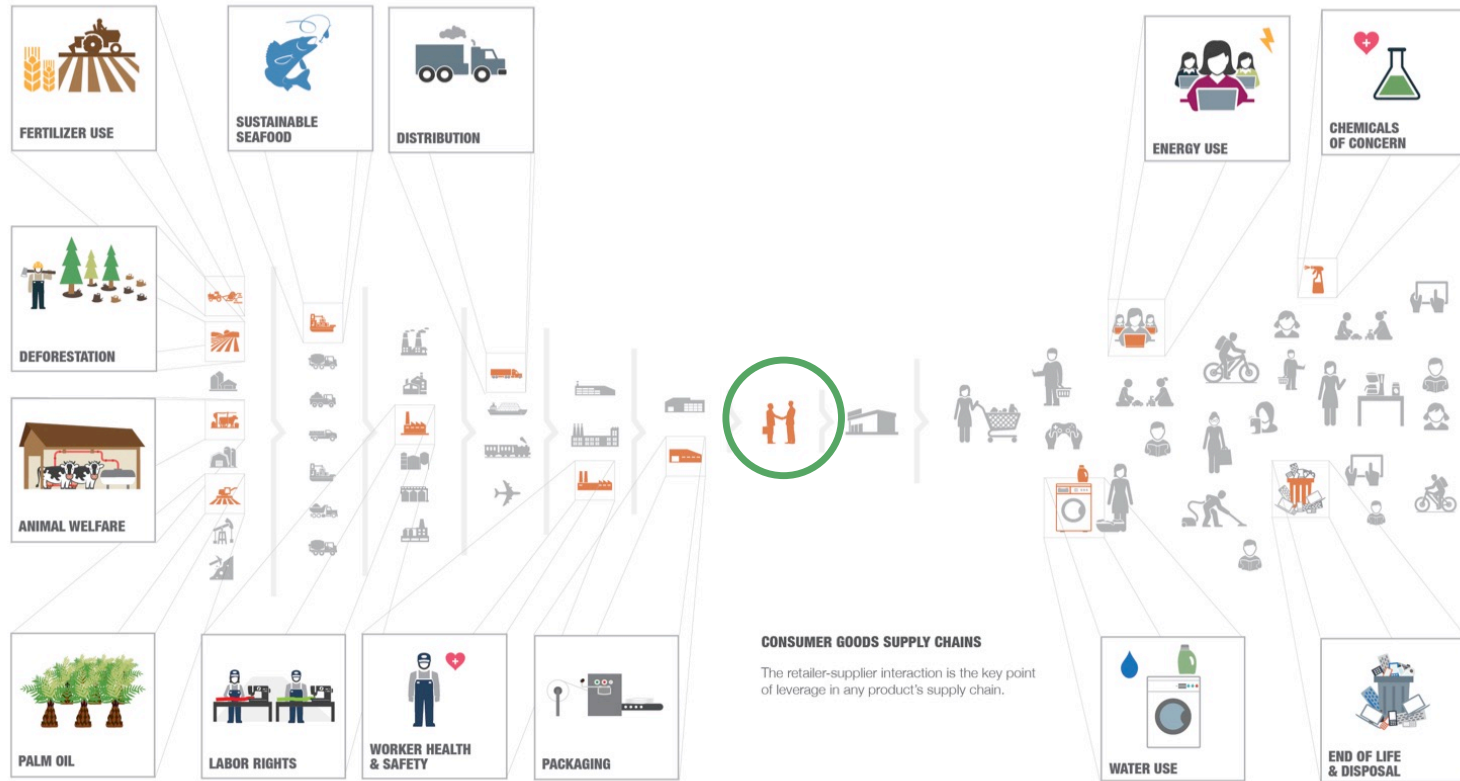
“Reconsidered excess packaging. Put a greater emphasis on shipping efficiency.”



“We used Field Print calculator with one of our grower subsets and incentivized participation.”



# Stewards need tools





## Sustainable Products for a Sustainable Planet

[WWW.SUSTAINABILITYCONSORTIUM.ORG](http://WWW.SUSTAINABILITYCONSORTIUM.ORG)

FOLLOW US ON TWITTER @TSC\_news, #TSCsmt



The Sustainability Consortium® is jointly administered by Arizona State University and University of Arkansas with additional operations at Wageningen UR in the Netherlands and Tianjin, China.