

TSC SUMMIT
PROGRAM DETAILS
APRIL 20-22, 2016
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WWW.SUSTAINABILITYCONSORTIUM.ORG/SUMMIT

WEDNESDAY, APRIL 20

<p>5:30pm-6:30pm</p>	<p>Tier 1 Members and New Member Plenary: Dollars and Cents of Advancing on the Path to Product Sustainability</p> <p>Sponsored by Pure Strategies</p> <p>ROOM: BLUE ROOM</p> <p>SPEAKERS: CHERYL BALDWIN, PURE STRATEGIES</p> <p>What you are earning from product sustainability efforts? Is there more to gain? In this session you will learn about the potential opportunities that bring value to your company through sustainability efforts connected to the core of the business. Benefits such as increased productivity, reduced risk, and greater growth not only provide value to the company but also build internal support for sustainability, helping secure additional investment in the program for long-term and meaningful impact. Insight from market research and company examples will be shared to help participants explore the potential value their sustainability efforts can generate and how they can gain more.</p>
<p>6:30pm – 9:00pm</p>	<p>Dinner & Program: Tier 1 Members, TSC Board, TSC Leadership</p> <p>ROOM: BLUE ROOM</p> <p>SPEAKERS: SHEILA BONINI, CEO</p> <p>To kick-off our summit, we invite Tier 1 members, TSC board, and TSC leadership to a networking dinner celebrating our current members and welcoming our new ones.</p>

THURSDAY, APRIL 21

<p>8:00am – 9:00am</p>	<p>Registration</p> <p>Networking Breakfast and Newcomers Session</p> <p>TSC newcomers will have a chance to listen to long-time TSC supporter, Cristian Barcan, share his story about why TSC membership is important, the value it provides to the brands and</p>
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	<p>organizations he's worked for over the last decade, and why it continues to be an incredible learning experience for him. Newcomers will come away with instant TSC member contacts and have an opportunity to share their role and goals for their involvement in TSC.</p> <p>This session made possible by generous support from TSC member, The Vinyl Institute.</p> <p>ROOM: BLUE ROOM SPEAKERS: CHRISTIAN BARCAN, THE VINYL INSTITUTE</p>
<p>9:00am – 10:30am</p>	<p>Opening Plenary: Welcome to the 2016 TSC Summit! ROOM: BLUE ROOM</p> <p>Networking Workshop: Sarah Lewis, TSC Welcome: Sheila Bonini, TSC The Billion Dollar Case for Sustainability: Freya Williams, Futerra Preview of TSC's Impact Report: Jonathan Atwood, Unilever Intro Sessions for the day: Sheila Bonini, TSC</p> <p>Welcome to all TSC Summit guests and staff! Join us for our opening plenary to hear from TSC CEO, Sheila Bonini, network with our members and guests, and listen to our featured plenary speakers. This year TSC welcomes Freya Williams, CEO, Futerra, North America and author of <i>Green Giants</i>, and Jonathan Atwood, Vice President, Sustainable Business & Communications, Unilever North America. You will also see a preview of the new TSC Impact Report and get ready for a busy day of sessions and networking.</p>
<p>10:30am – 11:00am</p>	<p>Networking Break: Meet the FBA, Social and HPC teams ROOM: TSC Booth, BLUE ROOM PREFUNCTION</p>
<p>11:00am – 12:00pm</p>	<p>Building a Sustainable Strategy for Commodities ROOM: GOVERNORS BOARD ROOM FACILITATOR: CHRISTY SLAY, TSC AND ALISHA STAGGS, EDF</p> <p>Is the global and aggregated nature of commodities creating a challenge for sustainability measurement in your business? This session will explore some of the challenges companies face around commodities including getting internal teams on board, identifying sourcing regions, and understanding supply chain risks. Participants in this session will share best practices and understand how companies are using TSC tools, certifications, and more to create strategies to source commodities sustainably. Speakers will discuss how they have made progress on sourcing sustainable commodities and share tools and strategies. Participants will take ideas back to their organization to make progress on sourcing commodities sustainably.</p> <p>Making the Move to Renewable Energy ROOM: CAPITOL FACILITATOR: KEVIN DOOLEY, TSC, MARTY SPITZER, WWF</p> <p>Mixing an expert panel with small group discussion will help explore how TSC members can individually and collectively move towards increased use of renewable energy. Panelists will discuss</p>

	<p>key issues including the importance of partnerships and considering the broader impacts of renewable energy projects. Group discussion will explore opportunities for collective action within TSC.</p> <p>Batch 12 Drop-In: Focus on PPF, CFT, General and Packaging ROOM: EMBASSY FACILITATOR: CHRISTOPHER COOKE AND JOHN KESTER, TSC</p> <p>Join this session for an opportunity to give input on Batch 12 product categories, meet with key research staff, and network with others involved in the Batch 12 Product Sustainability Toolkit development. Members will be able to review Draft 1 KPIs and provide feedback. This session will allow participants an opportunity to connect with researchers and other members on important issues to Batch 12 categories. This drop-in session will be open to participants throughout the day on Thursday, as well as on Friday afternoon.</p>
<p>12:00-1:00</p>	<p>Lunch: Altenex Presents: The Renewable Energy Transformation! ROOM: BLUE ROOM ROOM SPEAKER: BLAINE CUNNINGHAM, ALTENEX</p>
<p>1:00pm – 2:00pm</p>	<p>Measuring Progress on Deforestation Commitments ROOM: GOVERNORS ROOM FACILITATOR: CHRISTY SLAY, TSC</p> <p>Is your organization struggling with how to measure progress on corporate deforestation commitments in order to help eliminate deforestation from supply chains around the world? From products to packaging, in this session participants will discuss the challenges of making and delivering on deforestation commitments. Participants will share best practices for getting internal support to make commitments, what tools and programs they use to address deforestation goals and how TSC tools can be used to measure progress towards zero deforestation commitments. Speakers will provide valuable insights into the importance of setting goals and measuring progress on commitments in order to achieve zero deforestation across different industries producing agricultural, chemical, textile, and forest products. Participants will take learnings from this session back to their organizations to make progress on eliminating deforestation in their supply chains.</p> <p>Sparking Consumer Awareness with the Cold Water Wash Initiative ROOM: CAPITOL FACILITATORS: CAROLE MARS, TSC; NANCY BOCK, ACI</p> <p>Sparking consumer awareness around how small actions can add up to huge positive impacts on global issues like climate change is one way to empower individuals to make positive behavior changes such as lowering wash temperature for most laundry loads. Building on the launch of this initiative in 2015, we present the preliminary vision for consumer messaging targeted to millennials around the benefit of using lower wash temperatures, building on the technical briefing document developed by initiative members. You will have an opportunity to provide feedback on the messaging vision, and learn how to engage and further participate in message development moving forward.</p> <p>Batch 12 Drop-In: Focus on Animal Welfare, HPC and FBA</p>

	<p>ROOM: EMBASSY FACILITATOR: CHRISTOPHER COOKE, CHRIS HELT, MATT LYON AND JOAN REIJS, TSC</p> <p>Join this session for an opportunity to give input on Batch 12 product categories, meet with key research staff, and network with others involved in the Batch 12 Product Sustainability Toolkit development. Members will be able to review Draft 1 KPIs and provide feedback. This session will allow participants an opportunity to connect with researchers and other members on important issues to Batch 12 categories. This drop-in session will be open to participants throughout the day on Thursday, as well as on Friday afternoon.</p>
<p>2:00pm – 2:30pm</p>	<p>Side Meeting: Natural Capital for Retail and CPG Companies Input Session: Scoping out a Workshop with TNC and TSC</p> <p>ROOM: CALVERT FACILITATOR: PATRICK BEARY, TNC</p> <p>The Sustainability Consortium and The Nature Conservancy are partnering on a workshop to bring together key representatives from corporations, natural capital initiatives, and other NGOs to identify opportunities in the retail and consumer packaged goods sectors to assess and account for natural capital. The workshop is tentatively planned for Fall 2016. At this side meeting, you will learn more the workshop, recruit key participants, and help us shape the agenda.</p> <p>Networking Break: Meet the Leadership and Development Team</p> <p>ROOM: TSC Booth, BLUE ROOM PREFUNCTION</p>
<p>2:30pm – 3:30pm</p>	<p>Learning from Successes in Animal Welfare: Turning Policy into Practice</p> <p>ROOM: GOVERNORS FACILITATOR: MATT LYON, TSC</p> <p>Animal welfare is quickly becoming a major issue facing retailers and suppliers. Many companies are making commitments around eggs sourced from chickens in battery cage systems, antibiotic use, and gestation crates for pigs. What practices and policies have been successful? What lessons can retailers, brand manufacturers, producers, and animal welfare organizations learn from one another? This session will focus on the right policies that retailers can implement, and the best practices that brand manufacturers and producers can take to fulfill those policies.</p> <p>Transforming Waste to Resources: Scope 3 Waste</p> <p>ROOM: EMBASSY FACILITATORS: CAROLE MARS, TSC</p> <p>We invite you to join TSC in a discussion on measuring and assessing progress in the circular economy, using the idea of scope 3 waste, or how to account for the different waste streams both up and down an organization’s supply chain. Waste represents an issue in every supply chain, there is currently no single framework to enable tracking and reporting on this issue. Panelists will discuss what should be measured and present examples of how progress is measured today, and give attendees ideas for how to address waste in their own organizations. The discussion will also provide the context for further conversation on the feasibility and opportunities of scope 3 waste as a potential TSC Leadership Initiative during Friday’s Circular Economy sessions.</p>

	<p>Understanding Retailers: Retail Sector Working Group (Tier 1, all retailers and invitees only)</p> <p>ROOM: CAPITOL FACILITATOR: EUAN MURRAY, TSC</p> <p>Have you ever wondered what commitments retailers have made and wished they were all in one place? Have you ever wondered how information flows within other parts of the supply chain? This session will focus on retailer commitments, the efforts to build retailer use of TSC KPIs, and shared experiences in supply chain sustainability assessment. This session will also provide an opportunity for members to network and share ideas about leveraging TSC's retail sector as a way to strengthen partnerships in sustainability assessment. Participants will walk away with more clarity around retailer commitments, as well as learn about the experiences of retailers and suppliers when conducting and responding to sustainability surveys.</p>
<p>3:30pm – 4:00pm</p>	<p>Networking Break: Meet the PPF, CFT, GM and Elec & Toys teams</p> <p>ROOM: TSC Booth, BLUE ROOM PREFUNCTION</p>
<p>4:00pm – 5:00pm</p>	<p>Navigating Your Sustainability Obstacle Course</p> <p>ROOM: EMBASSY FACILITATOR: JESSICA GINGER, TSC</p> <p>Learn how to navigate through common obstacles that are encountered when implementing sustainability programs. This session will utilize TSC's Impact Report to highlight areas of opportunity and how TSC KPIs can support existing commitments like the Sustainable Development Goals and Consumer Goods Forum. You will share experiences in building sustainability programs, building teams, assessing sustainability performance, and developing policies. Participants will also learn from industry leaders how to overcome obstacles and take action to drive real impact.</p> <p>HPC Sector Discussion of the CCCTF (TSC Members and Retailers Only)</p> <p>ROOM: GOVERNORS FACILITATOR: SARAH LEWIS, TSC</p> <p>SPEAKERS: Ashley Hall, Walmart; Stephanie Draper, Asia Pacific; Boma Brown, EDF</p> <p>With a fresh boost to the project plan based on member input, we will share the input that we have gathered from members regarding the project's vision and objectives and discuss the proposed new timeline. Additionally, we will review the member input that we have received regarding the criteria in our 4-bucket framework, along with ideas for its use to identify, prioritize, and manage chemicals in the home and personal care industry. This will be a working session. As such, pre-read material will be sent to the Common Chemical Criteria Task Force prior to the Summit.</p> <p>Batch 12 Drop-In: Focus on Electronics, GM, Toys and Social</p> <p>ROOM: CAPITOL FACILITATOR: CHRISTOPHER COOKE, CAROLE MARS AND JOHN KESTER, TSC</p>

Join this session for an opportunity to give input on Batch 12 product categories, meet with key research staff, and network with others involved in the Batch 12 Product Sustainability Toolkit development. Members will be able to review Draft 1 KPIs and provide feedback. This session will allow participants an opportunity to connect with researchers and other members on important issues to Batch 12 categories. This drop-in session will be open to participants throughout the day on Thursday, as well as on Friday afternoon.

5:00pm – 6:00pm

Greening the Global Supply Chains: TSC Impact Report Launch

ROOM: BLUE ROOM

Welcome: Sheila Bonini, TSC

Greening the Global Supply Chain Panel

Facilitator: Andrew Winston, Winston Eco-Strategies

- Jonathan Atwood, Unilever
- Roian Atwood, Wrangler
- Elizabeth Sturcken, EDF
- Laura Phillips, Wal-Mart

TSC kicks off our new impact report with a panel discussion lead by Andrew Winston, author of *Green to Gold* and *The Big Pivot* with TSC members and board members.

The Sustainability Consortium's first-ever impact report, *Greening the Global Supply Chain: From Blind Spots to Hotspots to Action*, identifies and quantifies the impact of the consumer goods supply chain and explores TSC tools that identify and reduce these risks around the products we love and the retailers we love to buy them from.

Recent analysis by McKinsey & Company shows that if just \$1 trillion of retail trade was on a path to decrease greenhouse gas emissions by 2% annually for 10 years, it would remove the equivalent of France's annual greenhouse gas emissions from our atmosphere. Concentration in the global retail trade makes dramatic gains like this – including improvements in water, forestry, and labor practices – quite feasible.

The price tag for the rapid increase of consumer goods comes at a huge cost. Our impact report demonstrates the environmental and social costs of our large dependency on consumer goods. TSC metrics, research, turnkey toolsets and the engagement of over 100 members uniquely positions us to bring visibility to consumer goods supply chains and to drive real change. Only when we all identify the key priorities and move in the same direction can we create a real impact.

Find out more when we release *Greening the Global Supply Chain: From Blind Spots to Hotspots to Action* at this session!

6:30pm – 9:00pm

Reception: Smithsonian's National Museum of Natural History

The National Museum of Natural History is located at 10th St & Constitution Ave. TSC will not be providing transportation.

This reception made possible by generous support from TSC member, Altenex.

FRIDAY, APRIL 22

<p>8:00am – 8:30am</p>	<p>Networking Breakfast ROOM: BLUE ROOM PREFUNCTION</p>
<p>8:30am – 9:45am</p>	<p>Supply Chain Sustainability Priorities – How to Move the Agenda ROOM: BLUE ROOM FACILITATOR: EUAN MURRAY, TSC</p> <p>SPEAKER: LAURA PHILLIPS, WAL-MART</p> <p>SPEAKER: SHEILA BONINI, CEO</p> <p>Retailers are in a uniquely important position to drive change to more sustainable products due to their close connection to consumers and relationships with buyers and suppliers. The panel will address efforts to link supply chain improvement to business benefits for both retailers and suppliers. Retailers will tell their stories and discuss what this means for suppliers to engage and to benefit from supply chain improvements.</p>
<p>9:45am – 10:00am</p>	<p>Networking Break ROOM: BLUE ROOM PREFUNCTION</p>
<p>10:00am – 11:00am</p>	<p>Pick Two Issue Sessions I (Pick one this session and one the next session) Collectively plan action items for driving performance on these opportunity areas.</p> <p>Deforestation (Paper, Pulp and Packaging) ROOM: BLUE ROOM FACILITATORS: CHRISTY SLAY, TSC; EUAN MURRAY, TSC</p> <p>Resources (Water and Energy) ROOM: CAPITOL FACILITATORS: SARAH LEWIS, TSC; JOAN REIJS, TSC</p> <p>Packaging ROOM: GOVERNORS FACILITATORS: JOHN KESTER, TSC; KATE WORLEY, WAL-MART</p> <p>Circular Economy (Recycled Content and Product Design) ROOM: EMBASSY FACILITATORS: KEVIN DOOLEY, TSC; CAROLE MARS, TSC</p> <p>Social ROOM: CALVERT FACILITATORS: KOEN BOONE, TSC</p>
<p>11:00pm – 11:15pm</p>	<p>Networking Break: Meet the Implementation Team ROOM: TSC Booth, BLUE ROOM PREFUNCTION</p>

<p>11:15am – 12:15pm</p>	<p>Pick Two Issue Sessions II (Pick one this session and one the next session) Collectively plan action items for driving performance on these opportunity areas.</p> <p>Deforestation (Palm Oil and Ag) ROOM: BLUE ROOM 1 FACILITATORS: CHRISTY SLAY, TSC; EUAN MURRAY, TSC</p> <p>Resources (Water and Energy) ROOM: CAPITOL FACILITATORS: SARAH LEWIS, TSC; JOAN REIJS, TSC</p> <p>Packaging ROOM: GOVERNORS FACILITATORS: JOHN KESTER, TSC; KATE WORLEY, WAL-MART</p> <p>Circular Economy (Recycled Content and Product Design) ROOM: EMBASSY FACILITATORS: KEVIN DOOLEY, TSC; CAROLE MARS, TSC</p> <p>Social ROOM: CALVERT FACILITATORS: KOEN BOONE, TSC</p>
<p>12:15pm – 1:00pm</p>	<p>Lunch: TSC China Update ROOM: BLUE ROOM FACILITATOR: WEI DONG ZHOU, TSC</p> <p>This session will give you a big landscape of China relevant policies on sustainability and a progress update of TSC's work in the areas of green procurement, green supply chain and capacity building.</p>
<p>1:00pm – 3:00pm</p>	<p>What to do with my Data? Interpreting Quantitative Data ROOM: CAPTIOL FACILITATOR: CHRISTOPHER COOKE, TSC</p> <p>Participate in the development of this exciting project which is investigating the opportunities for integrating the rich, but largely untapped, data from quantitative KPI responses into business decision making processes. Participants will review the initial findings and contribute to the definition of the specific use cases such as benchmarking, supplier evaluation, and tracking progress over time. Stay involved with further developments on this project by participating in the Technical Advisory Committee.</p> <p>Using and Responding to KPIs ROOM: EMBASSY FACILITATOR: JESSICA GINGER, TSC</p> <p>Needing some help on getting started? Want to learn more about using TSC tools? During this drop-in session, participants will have an opportunity to view a demonstration of the SAP Product Stewardship Network, ask questions about responding to TSC Key Performance Indicators, and find out how to use TSC tools to grow a sustainability program.</p> <p>On-Farm Biodiversity Metrics (Ends at 2:30pm) ROOM: GOVERNORS FACILITATOR: CHRISTY SLAY AND KOEN BOONE, TSC</p>

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During this session participants will receive updates on efforts to create farm-level biodiversity metrics and the harmonization that is occurring across different metrics and tool developers. TSC has a gap in our metrics on this issue and this session will help inform TSC members of upcoming metrics that we may be able to include in our KPIs. Participants will learn about metrics to measure biodiversity on-farm, how they are being incorporated into tools, and how TSC can align with these efforts.