Agricultural Metrics Workshop

Tuesday, April 28, 1:00-3:00pm Central

Join us for our annual workshop to dive deep into TSC Agricultural Metrics Program. Participants will learn about the impacts of Covid-19 on agriculture and the role sustainability plays in resilient food systems. Hear outcomes of a collaborative research project with Trust in Food that explores grower perspectives on sustainability data and conservation agriculture practices. Leveraging the outcomes of this research we will explore how TSC can address incentives for growers to mobilize sustainability data and drive conservation practices on the ground. We will hear an update on the use of TSC’s Ag Metrics Translator API and the value it can create for easing the burden of reporting sustainability data into TSC’s THESIS platform. We will close with a discussion of our 2020 goals for Ag Metrics.

Agenda

1:00-1:05 Introduction – Welcome and brief overview of TSC’s Agriculture Metrics Program
(Christy Slay, Director of Technical Alignment, The Sustainability Consortium)

1:05-1:35 The Impacts of Covid-19 on Agriculture – In these unprecedented times what are the trends and disruptions in global agricultural markets, how are farmers and food companies responding, and how has “shelter in place” changed what consumers are eating. How will the outcomes of these system shocks clarify the role of sustainability in resilient food systems?
(Arlan Suderman, Chief Commodities Economist, INTL FCStone)
1:35-2:15 “Farmer Perspectives on Agricultural Data”: Presentation of the final research report, a collaboration between TSC and Trust in Food – TSC has made progress on connecting IT systems for easier data reporting yet THESIS users still struggle to answer farm level Key Performance Indicators. To further understand reporting barriers in the supply chain TSC partnered with Trust in Food to survey nearly 400 farmers from 44 states. Hear the research results to understand grower’s perspectives on sharing sustainability data, on using farm management software, what incentivizes them to share data, and why they participate in conservation agriculture practices.

(Drew Slattery, Program Manager, Trust in Food)

2:15-2:45 TSC’s Ag Metrics “Easy Button” Implementation in Field to Market’s Fieldprint Platform and beyond

One outcome of TSC’s Ag Data Landscape Project was the Ag Metrics Translator API or “easy button” for auto-calculating the answers to TSC Key Performance Indicators from the Fieldprint Calculator, Cool Farm Tool, Potato Sustainability Initiative, Stewardship Index for Specialty Crops, and SAI Platform. Field to Market will describe how they have incorporated the TSC API into their platform, and together with TSC, will discuss the untapped potential to reduce the burden of reporting for brands and commodity companies.

(Rod Snyder, President, Field to Market)

2:45-3:00 Vision 2020 Discussion

As 2020 is already proving to be a historic year we will focus our discussion on the priorities and next steps for TSC’s Ag Metrics Program.

(Christy Slay, Director of Technical Alignment, The Sustainability Consortium)