



# TSC Summit

Sponsorship Packages

March 28-30 | 2023



# The Sustainability Consortium

TSC is a global organization of diverse stakeholders working together to use the best sustainability science to help companies make the everyday products we use better and more sustainable.

TSC is

-  Science-based
-  Multi-stakeholder informed
-  Focused on impact

# Who Attends?

Members are the foundation of TSC. Our annual TSC Summit is an exclusive, invite-only event for our 100+ members who are represented by elite corporations, non-profits, and academic institutions from around the globe.

After 3 years of being virtual, we will be returning with our annual conference exploring innovations in supply chain sustainability as well as insights into TSC’s ongoing projects and THESIS data. This event will be an exclusive and intimate 2-day workshop with opportunities to see real-life supply chain improvement in action and hear from leaders in their space.



# THESIS Users 2022

Meet the companies using TSC's Sustainability System

**12 retailers on THESIS this year**

- Woolworths
- Walmart
- Sam's Club
- Tractor Supply Company
- Ahold Delhaize USA
- Walgreens Boots Alliance
- Walgreens
- Staples
- Sprouts
- Kroger
- Wakefern
- Costco





TSC is excited to bring our annual Summit back in person March 28 to 30 to our “home” in Tempe, Arizona, on the ASU campus.

- **Invite-Only, Member Exclusive**
- **Plenary sessions**
- **Networking Breaks**
- **Breakout sessions**
- **Fieldtrips**
- **Member Awards and Reception**



# Why Sponsor TSC Summit 2023?

- Inspire leaders in the CPG sustainability space with your offerings
- Become a part of TSC's network of members and partners
- Reach a broad audience across many sectors of a global CPG sustainability space
- Engage suppliers, retailers and NGOs

## What we offer you

- Presentations on the main stage and breakouts
- Exhibit booth space and title sponsorship of receptions and networking breaks
- Access to TSC Member-only sessions
- Invitation to Summit Welcome and Member Receptions
- Logo and link on our event announcements, website, digital communications, signs and program, event applications, etc.

<b>Benefits</b>	<b>Presenting Sponsor \$50,000</b>	<b>Lead Sponsor \$25,000</b>	<b>Premier Sponsor \$10,000</b>	<b>Select Sponsor \$5,000</b>
<b>Ability to Provide Pre or Post-Event Email Message</b>	Exclusive			
<b>Logo on Summit Website</b>	✓	✓	✓	✓
<b>Newsletter recognition</b>	✓	✓	✓	
<b>Logo on all TSC Session Deck Closing Slides</b>	✓	✓	✓	✓
<b>Company Description on Sponsor Webpage</b>	500 words	250 words	100 words	50 words
<b>Logo on Conference Agenda</b>	✓	✓	✓	✓
<b>Logo Featured on Conference Signage</b>	✓	✓	✓	
<b>Social Media Promotion</b>	4x	4x	2x	1x
<b>Complimentary TSC Summit Passes</b>	4	3	2	2
<b>5 Minute Speaking Opportunity</b>	Reception & Main Stage	Main Stage	Field Trip	
<b>Welcome Reception Passes</b>	4	3		
<b>Reception Passes</b>	4	3	2	
<b>Title Sponsorship</b>	Welcome Reception	Retailer Luncheon	Networking Break	
<b>Exhibit Space Tuesday – Thursday</b> <i>*additional fees apply for electrical and furniture requests</i>	✓	✓	✓	✓

*Ask us about Custom and Add-On Sponsorship levels!*

# Presenting Sponsor \$50,000

Acknowledged as the very top supporters of the TSC Summit, Presenting Sponsors enjoy maximized exposure through the highest priority of branding, speaking opportunities, and signage. In addition, each Presenting Sponsor will be recognized as an exclusive host/sponsor of one of the evening receptions during the event.

Presenting Sponsors will be given speaking opportunities to share their message to an elite group of engaged supply chain professionals at our receptions and main stage plenaries.

Among other benefits, Presenting Sponsors receive the best exhibit booth options and the most complimentary event passes.

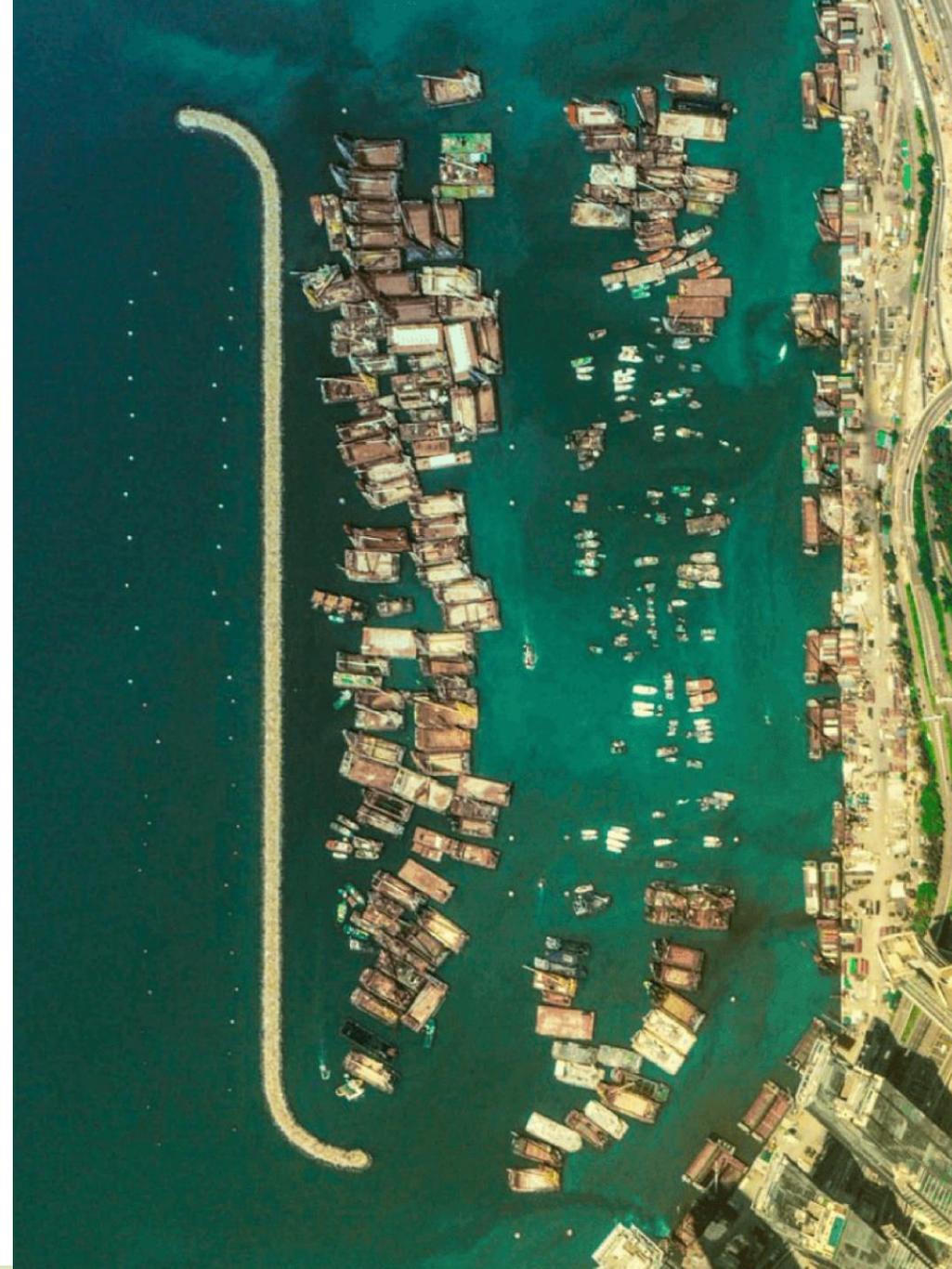


# Lead Sponsor \$25,000

Acknowledged as premium supporters of the TSC Summit, Lead Sponsors enjoy extended exposure through the priority branding, speaking opportunities, and signage. In addition, each Lead Sponsor will be recognized as a host and sponsor of the Retailer Luncheon.

Lead Sponsors will be given a 5-minute speaking opportunity on our main stage to share their message to an elite group of engaged supply chain professionals.

Among other benefits, Lead Sponsors receive premium booth options and complimentary event passes.



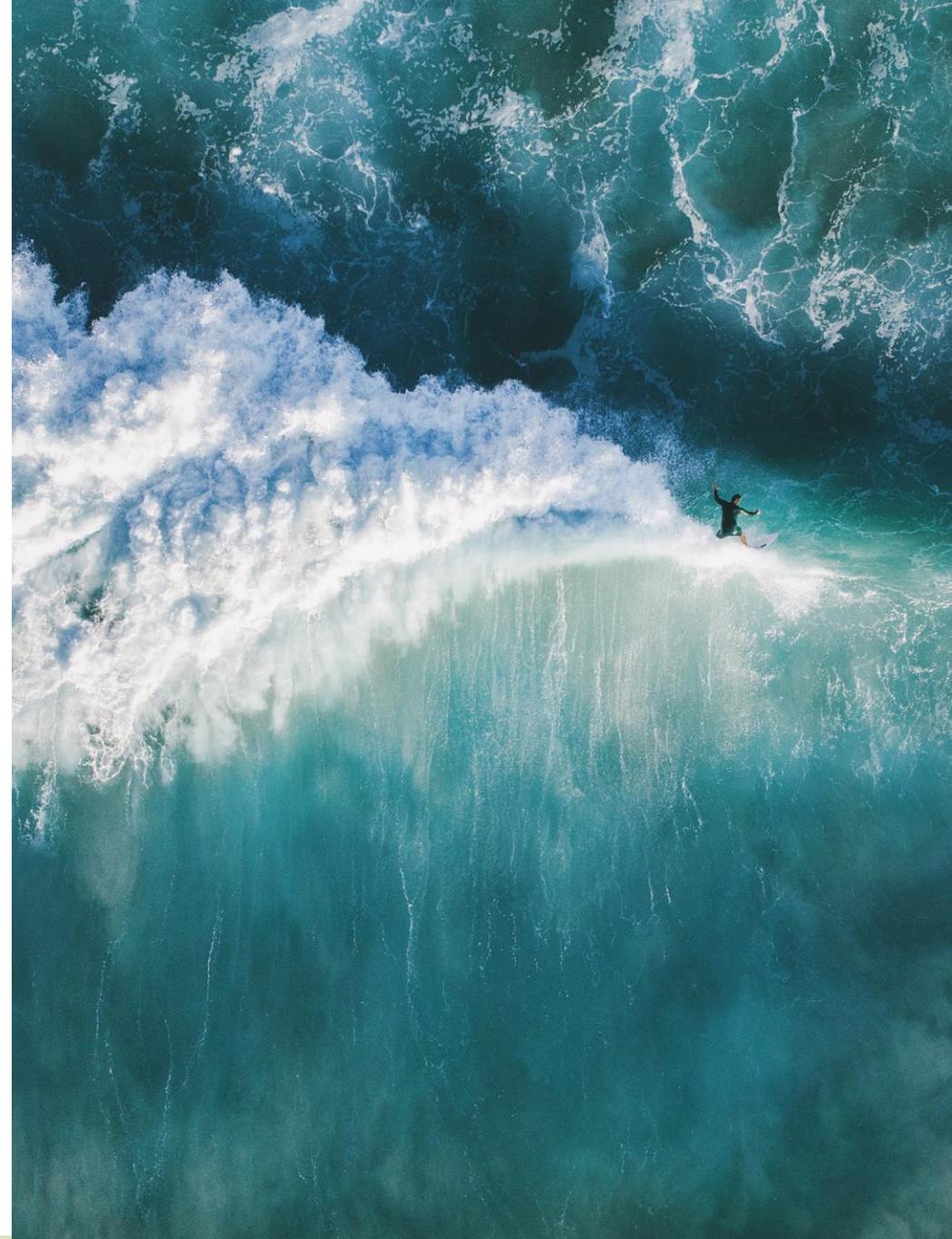
# Premier Sponsor

## \$10,000

Premier Sponsors enjoy exposure through event branding, speaking opportunities, and signage. In addition, each Lead Sponsor will be recognized as a host and sponsor of one of two coffee networking breaks.

Premier Sponsors will be given a 5-minute speaking opportunity at one of our event field trips to share their message to an elite group of engaged supply chain professionals.

Among other benefits, Premier Sponsors receive exhibit booth options and complimentary event passes.

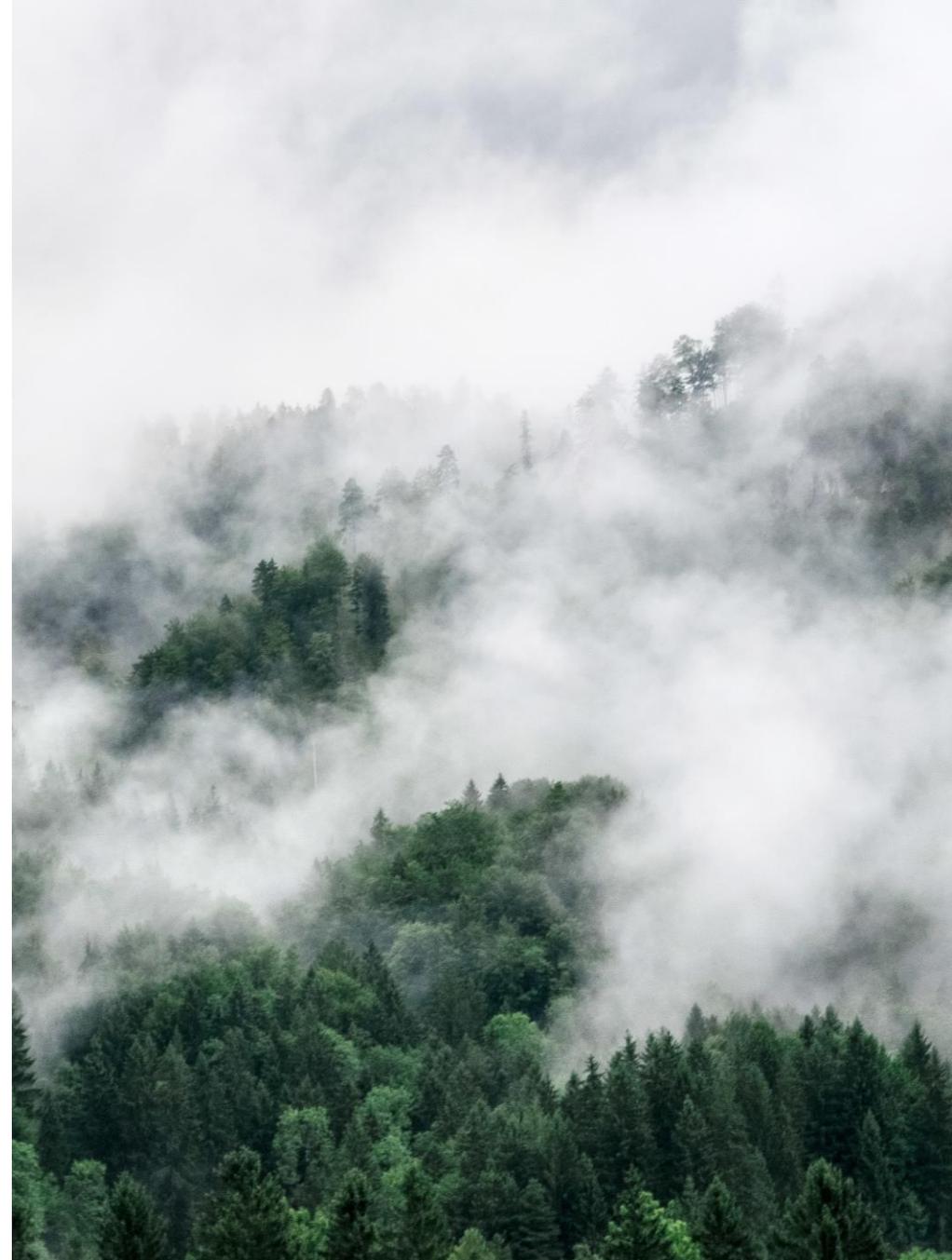


# Select Sponsor \$5,000

This is an entry-level sponsorship, not linked to an exclusive element of the TSC Summit.

Select Sponsors will have their logo featured on all conference webpages and signage in addition to dedicated social media recognition.

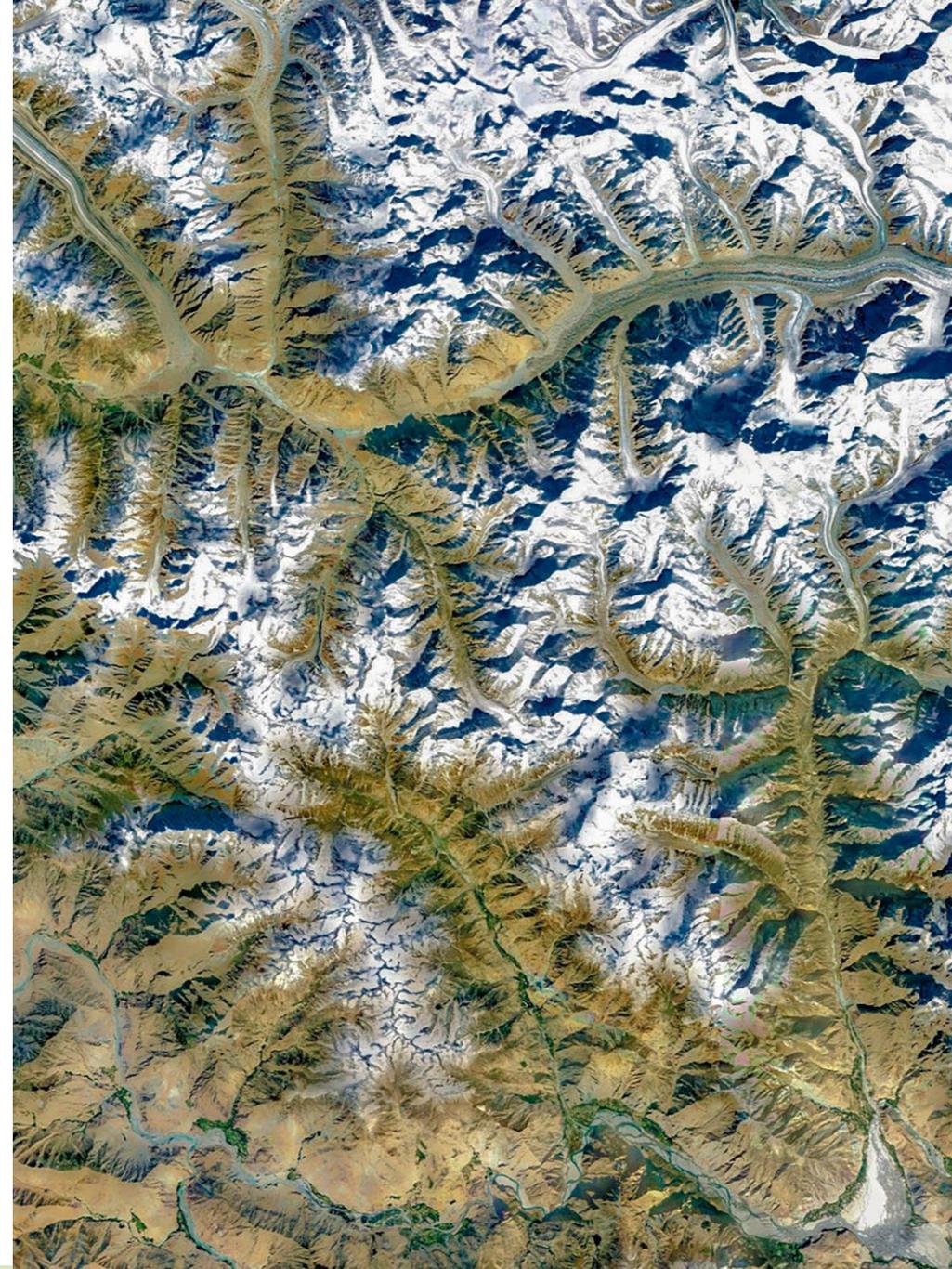
Select Sponsors will receive exhibit booth space, logo placement on session slides, and complimentary event passes.



# Want to create your own package? Custom and Add-On Sponsorship levels are available!

- Choose your placement of logos on digital event communications
- Choose TSC Summit Pass Quantity
- Choose TSC Welcome Reception Pass Quantity
- Choose TSC Member Reception Pass Quantity
- Request speaking opportunity
- Choose program element to name (examples below)
  - TSC Field Trips
  - Retailer Luncheons
  - Sustainability Leadership Institute
- Sponsorship booth *\*additional fees apply for electrical and furniture requests*

**Sponsorship opportunities are limited and available on a first-come basis. Price varies by request. Please [contact us](#) to learn more!**





 [www.sustainabilityconsortium.org](http://www.sustainabilityconsortium.org)

 [linkedin.com/company/the-sustainability-consortium/](https://linkedin.com/company/the-sustainability-consortium/)

 @TheSustainabilityConsortium

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For immediate inquiries please contact:

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The Sustainability Consortium® is jointly administered by Arizona State University and University of Arkansas with additional operations at Wageningen UR in the Netherlands.