

Dear valued supplier,

On behalf of The Sustainability Consortium and Sphera Supply Chain Sustainability, formerly known as SupplyShift, we are excited to announce the launch of THESIS 2024 campaign season! Following the success of last year, we are continuing the universal retailer campaign for THESIS 2024 from September 9th to November 8th. We look forward to your participation.

Why THESIS Matters

THESIS is designed to enhance transparency across the global supply chain and help you evaluate the sustainability progress of your products. The information you share with your retailer customers provides a clear picture of your company's product sustainability journey.

Call to Action

We strongly encourage you to take full advantage of THESIS 2024. We acknowledge and celebrate the 1,400+ suppliers who participated in THESIS 2023, and we eagerly anticipate your continued engagement. We are also excited to welcome new suppliers to the system. Throughout the campaign, you will receive reminders to complete assessments relevant to your company, your products, and specific issues. Your proactive engagement is crucial to driving sustainable change.

Support and Resources

The Sustainability Consortium and Sphera are here to support you. We can help you gain access to THESIS, clarify instructions, provide guidance on completing the assessments, and utilize the information within your scorecards to help your business become more sustainable. Should you have any questions, please contact THESIS Helpdesk at help@sustainabilityconsortium.org

Looking Forward

Your participation is vital to our collective success in making progress on product sustainability. We look forward to your active involvement in THESIS 2024 as we work together towards a more sustainable future. Thank you for your commitment and partnership in sustainability.

Best,

Christy Slay – CEO
TBD - Sphera