

A photograph of a modern building at dusk. The building features a large, curved, ribbed glass structure that is illuminated from within, creating a warm glow. To the left, there is a wide set of concrete stairs with metal railings leading up to a glass entrance. In the foreground, a large, stylized red sculpture of a figure with a circular head and a curved body stands on a paved plaza. The background shows a dark, wooded hillside under a twilight sky.

# TSC Summit

## Sponsorship Packages

April 9-11 | 2025

# ABOUT US



## Our Vision

A world where all consumers can experience the benefits of products without causing harm to people nor going beyond the limits of our planet.



## Our Mission

We use sustainability science and collaboration to deliver more sustainable consumer products.

## SCIENCE-BASED

We translate the best sustainability science into business and consumer tools for action. We cite over 4,200 peer-reviewed studies in our work.

## STAKEHOLDER-INFORMED

We engage more than 400 decision makers and thought leaders across 200 organizations annually to create and implement our tools with more than a dozen retailers.

## FOCUSED ON IMPACT

We work towards making all consumer goods sustainable through scalable solutions.

# MESSAGE FROM THE CEO

TSC's ability to deliver on our mission: using sustainability science and collaboration for more sustainable consumer products, is more attainable thanks to our network - the core of our success - along with ASU's innovation and Wageningen University's expertise, we're fostering unprecedented collaboration between retailers and suppliers.

Tools like THESIS exemplify how we're turning this collaborative approach into tangible sustainability outcomes.

In addition to our focus on supply chain sustainability, TSC's Sustainability Leadership Institute and Collective Action programs have played a crucial role in mobilizing industry leaders to share challenges and solutions openly.

I'm more convinced than ever in TSC's pivotal role in driving sustainability and fostering change within the consumer-packaged goods industry through our strategic pillars and collaborative network. Together, TSC is shaping a future where sustainability is a fundamental principle driving industry-wide transformation for "all products sustainable."



TSC's network is core to our success, adding collaboration to our mission was long overdue



**CHRISTY SLAY**

CHIEF EXECUTIVE OFFICER, TSC

# TSC STRATEGIC INITIATIVES

## ADVANCING SCIENCE

Be a premiere and trusted science-based sustainability resource

## ENHANCING DECISION MAKING

Provide supply chain transparency and metrics for data-driven decisions.

## SUPPORTING POSITIVE IMPACT

Empower changemakers with sustainability data

## BUILDING ENGAGEMENT

Facilitate collaboration and change in supply chain sustainability

## THESIS Retailer Partners



THESIS Respondents  
1400+ Suppliers

## Our Members

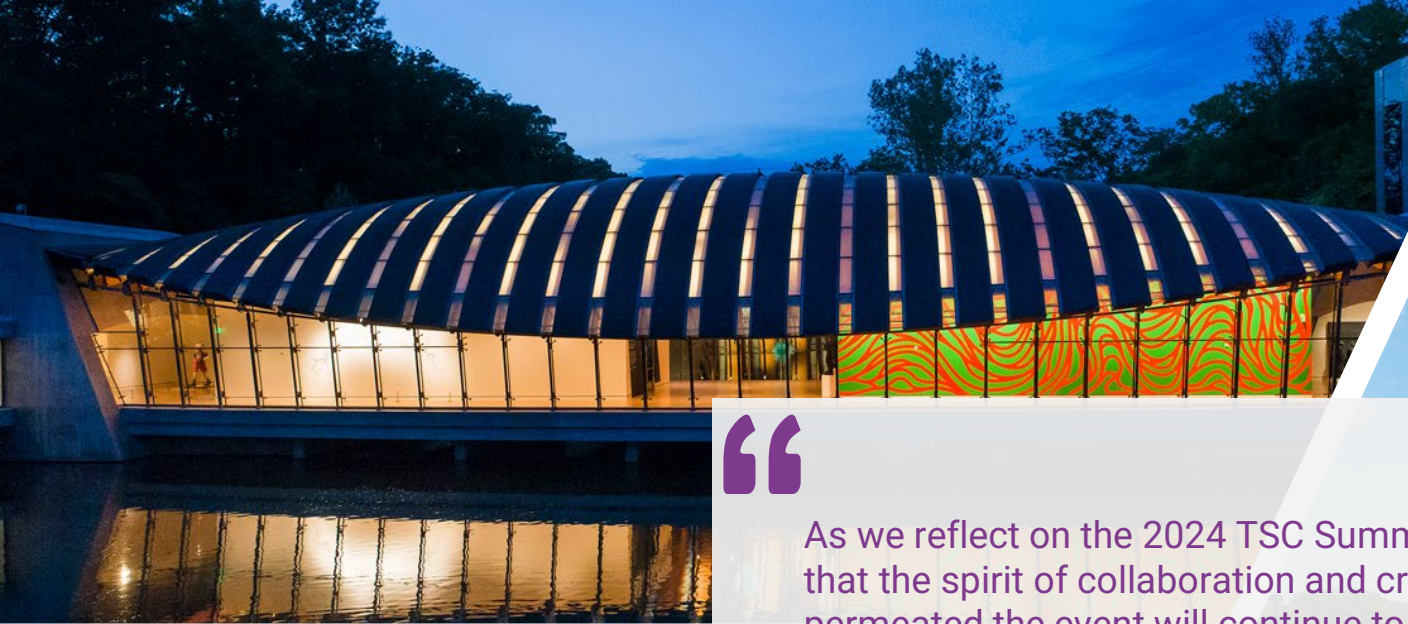


and more



# BUILDING ENGAGEMENT

Provide supply chain transparency and metrics  
for data-driven decisions.



“

As we reflect on the 2024 TSC Summit, it's evident that the spirit of collaboration and creativity that permeated the event will continue to propel sustainability efforts forward, shaping a brighter, more resilient future for generations to come. We often hear from members that it's TSC's culture of community and science they appreciate most.



# BUILDING COMMUNITY THROUGH OUR NETWORK

Our focus on member and stakeholder engagement drives our strategic goal of creating a positive impact. Through webinars, retreats, and collective action task forces, we facilitate collaboration and change in supply chain sustainability across all consumer goods sectors.

**930**

Individuals  
participating

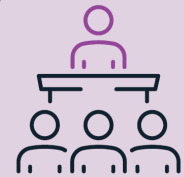


**187**

Organizations engaged

**120**

TSC Summit  
Attendees



**91**

Individuals engaged  
in TSC's Sustainability  
Leadership Institute



**65**

Convenings

# Why Sponsor TSC SUMMIT?

## MORE THAN A CONFERENCE

### Lead in Sustainability

- Connect with global CPG leaders, retailers, and NGOs
- Shape the future of sustainable supply chains
- Join our elite member network

### What we offer you

- Presentations on the main stage and breakouts
- Exhibit booth space and title sponsorship of receptions and networking breaks
- Access to TSC Member-only sessions
- Invitation to Summit Welcome and Member Receptions
- Logo and link on our event announcements, website, digital communications, signs and program, event applications, etc.

Pictures from Summit 2024 can be viewed and downloaded on our [Flickr page](#).



TSC is excited to bring our annual Summit back to our Crystal Bridges Museum of American Art in Northwest Arkansas – April 9<sup>th</sup> – 11<sup>th</sup>

- Plenary sessions
- Networking Breaks
- Breakout sessions
- Fieldtrips
- Member Awards and Reception
- Member Focused
- Sustainability leaders from CPG community



	Presenting Sponsor \$50,000	Lead Sponsor \$25,000	Premier Sponsor \$10,000	Select Sponsor \$5,000
<b>Sponsorship Benefits</b>				
Pre or Post-Event Email Message	Exclusive			
Logo on Summit Website	✓	✓	✓	✓
Newsletter recognition	✓	✓	✓	✓
Logo on all Summit Deck Closing Slides	✓	✓	✓	✓
Company Description on Sponsorship Page	500 words	250 words	-	-
Logo on Conference Agenda	✓	✓	✓	✓
Logo Featured on Conference Signage	✓	✓	✓	✓
Social Media Promotion (+30k followers)	4x	4x	2x	1x
Complimentary TSC Summit Passes	4	3	2	2
5 Minute Speaking Opportunity	Reception	Field Trips	Welcome Reception	-
Welcome Reception Passes	4	3	2	1
Award Reception Passes	4	3	2	1
Title Sponsorship	Summit	Field Trips	Welcome Reception	-
Exhibit Space Tuesday – Thursday	✓	✓	✓	✓



The Sustainability Consortium® is jointly administered by Arizona State University with additional operations at Wageningen UR in the Netherlands.

