

# Parliamentarians & the Private Sector



Part of the **solution.**

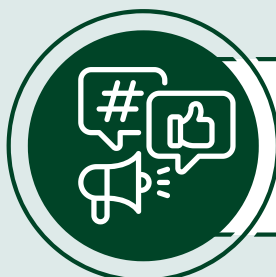


## Communications Pack

# OVERVIEW



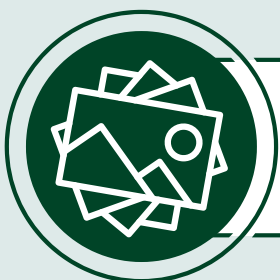
OVERVIEWS



SOCIAL MEDIA



PRESS RELEASE



IMAGES



# OVERVIEWS

## [The basics of climate and the private sector:](#)

The private sector is a large contributor to climate change as well as a critical part of the solution. How can parliamentarians understand this opportunity and provide a clear legislative framework to enrol business into building a sustainable future?

## [Global climate governance of the private sector:](#)

The global matrix of mechanisms to govern private sector sustainability can be a confusing landscape. How do we navigate the spectrum of voluntary initiatives and legally binding standards? One way is to balance inspiration and predictability. This video encourages policymakers to bring the aspirations of non-binding standards into the creation of mandatory climate governance within their geographies.

## [Standards, measurements, and reporting in the private sector:](#)

More and more companies are reporting their climate risks and opportunities according to global standards, and that's a good thing. However, national reporting expectations are often still unclear. Parliamentarians can learn from countries like Singapore and New Zealand that have embedded global standards into local legislation to give companies the clarity they need. This video introduces the two key global disclosure standards that can help us do the same.

## [How can business be an ally in accelerating climate action?](#)

Clear state leadership and strategic support for sustainability are a sure way to unlock solutions from the private sector. Parliamentarians can work with business by shaping a policy framework that clearly points away from fossil fuels and provides grants and capital to support promising sustainability initiatives to scale.

## [How can legislation and policies enable private sector climate action?](#)

What can parliamentarians do to get companies moving in the right direction? It is important to introduce laws and policies that reward sustainable companies while penalizing those that are dragging their feet. This could look like cancelling fossil fuel subsidies, mandating emissions disclosure, and introducing carbon pricing, among other options. There is no shortage of levers available to encourage change.



# SOCIAL MEDIA

The following summaries can be used across platforms to introduce or promote the work online.

## SUMMARY 1

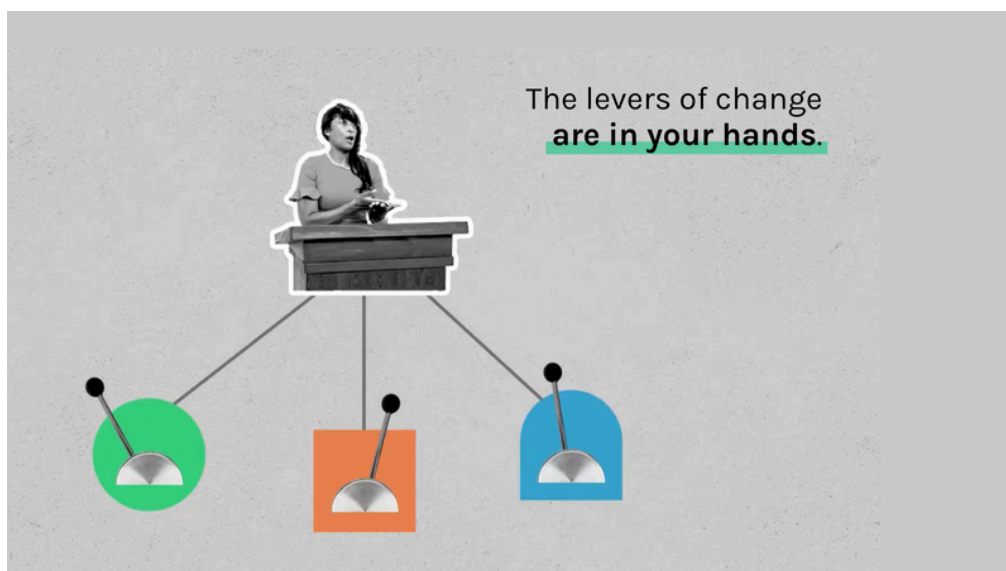
Arizona State University's Julie Ann Wrigley Global Futures Laboratory, the Inter-parliamentary Union, Porticus and Kite insights release a [5-part animated video series](#) that equips parliamentarians with the concepts and principles needed to catalyze climate action within the private sector. Each animated video comes in at under three minutes in length, and shares ideas, strategies and examples to help leverage the private sector's might in the fight against climate change.

## SUMMARY 2

Arizona State University's Julie Ann Wrigley Global Futures Laboratory, the Inter-Parliamentary Union, Porticus, and Kite Insights are excited to announce the release of a [new 5-part animated video series](#) developed to help parliamentarians activate the power of private sector partners as allies in pursuit of national climate goals.

To curb climate risks and seize opportunities, the public and private sectors need to be in conversation, yet too often they are speaking different languages. This video series addresses that gap by capacitating parliamentarians to understand core topics and guiding principles to engage the private sector on climate action.

Parliamentarians are positioned to change legislation, oversee government practice, and influence key stakeholders such as the private sector. With this engaging and accessible series of videos, those in parliamentary office everywhere are equipped to confidently collaborate with the private sector.





The following copy and images are proposed for the platforms X (Twitter) and LinkedIn particularly and can be substituted by blurbs in the next section.

## Video 1

Did you know that listed companies alone account for 40% of global carbon emissions? To tackle [#climatechange](#), countries need to unlock [#climateaction](#) from the private sector.

Which sectors are the worst emitters?

What role does policy play?

How can parliamentarians engage the private sector?

This [short video](#) created by Arizona State University's [Julie Ann Wrigley Global Futures Laboratory](#), the [Inter-Parliamentary Union](#), [Porticus](#) and [Kite Insights](#) breaks down the [#basics](#) for government and the private sector to [#protecttheplanet](#)



## Video 1 Alternative

Sectors with the worst emissions are those we most need to bring into the conversation. This [short video](#) offers the language you need to start doing just that.

[#climatechange](#) [#savetheplanet](#) [#climateaction](#) [#noplanetb](#) [#sustainability](#)

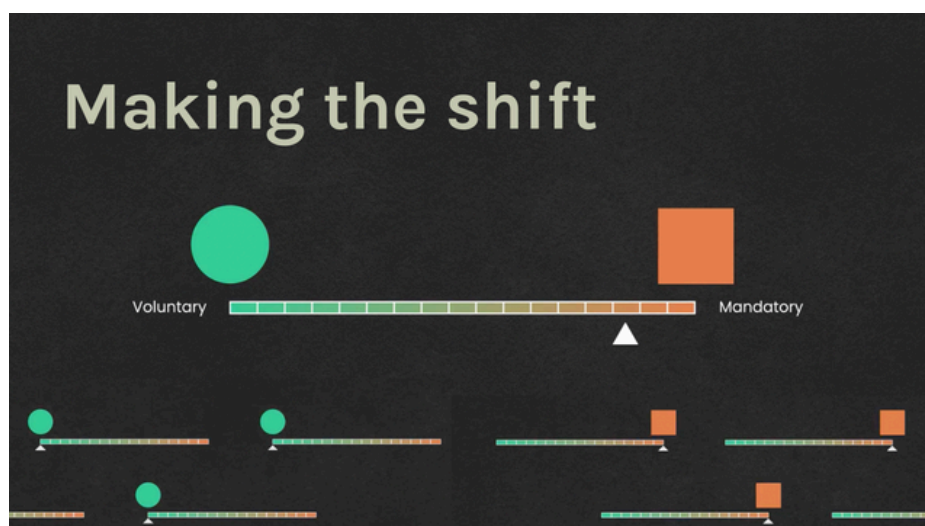


## Video 2

To face the **#climatecrisis** we need both inspiration and structure.

How do voluntary initiatives contribute towards the creation of legally binding climate regulations?

Check out this [short video](#) from Arizona State University's [Julie Ann Wrigley Global Futures Laboratory](#), the [Inter-Parliamentary Union](#), [Porticus](#) and [Kite Insights](#) to understand the **#balance** between voluntary and mandatory governance mechanisms that affect the private sector.



## Video 3

What do Singapore, New Zealand, the UK, France, and Switzerland, among others, have in common? Measures to mandate **#ESGreporting**.

Watch [this video](#) from Arizona State University's [Julie Ann Wrigley Global Futures Laboratory](#), the [Inter-Parliamentary Union](#), [Porticus](#) and [Kite Insights](#) for their examples and more on how to harmonize climate disclosures in your country. Private-sector **#sustainablefinance** practices aren't driving change as fast as we need – **#governmentregulation** is needed too.

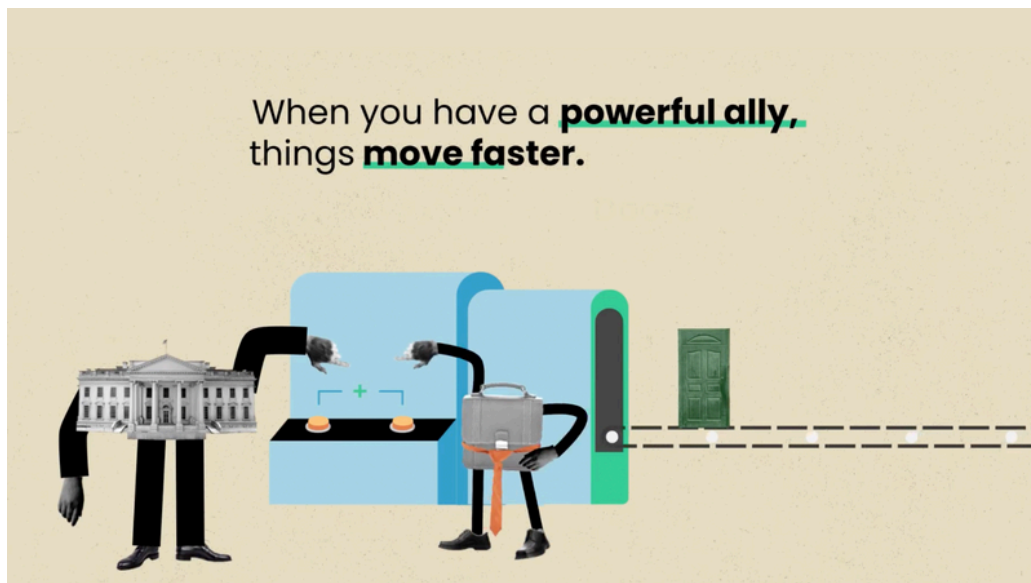


## Video 4

Are your policies and practice creating **#opportunities** for business to be a partner in creating **#climatechange** solutions?

Is your direction clear or are you giving **#mixedsignals**?

Watch this [brief video](#) created by Arizona State University's [Julie Ann Wrigley Global Futures Laboratory](#), the [Inter-Parliamentary Union](#), [Porticus](#) and [Kite Insights](#) to learn how climate legislation, policies and funding can catalyze investments from the private sector to speed up climate progress.



## Video 5

What kinds of regulation can you use to support or enforce **#climateaction**?

What old policies need to be removed?

Your influence can turn things around. This [short video](#) from Arizona State University's [Julie Ann Wrigley Global Futures Laboratory](#), the [Inter-Parliamentary Union](#), [Porticus](#) and [Kite Insights](#) answers how.





[INSERT: Contact person with details]

For immediate release

## **New animated video series gives parliamentarians the tools to build a bridge between government and business for climate action**

[INSERT Release Date, Phoenix, Arizona] - Arizona State University's Julie Ann Wrigley Global Futures Laboratory, the Inter-Parliamentary Union, Porticus and Kite Insights are excited to announce the release of a [new 5-part animated video series](#) developed to help parliamentarians activate the power of private sector partners as allies in pursuit of national climate goals.

To curb climate risks and seize opportunities, the public and private sectors need to be in conversation, yet too often they are speaking different languages. This video series addresses that gap by capacitating parliamentarians to understand core topics and guiding principles to engage the private sector on climate action.

The series comprises five videos:

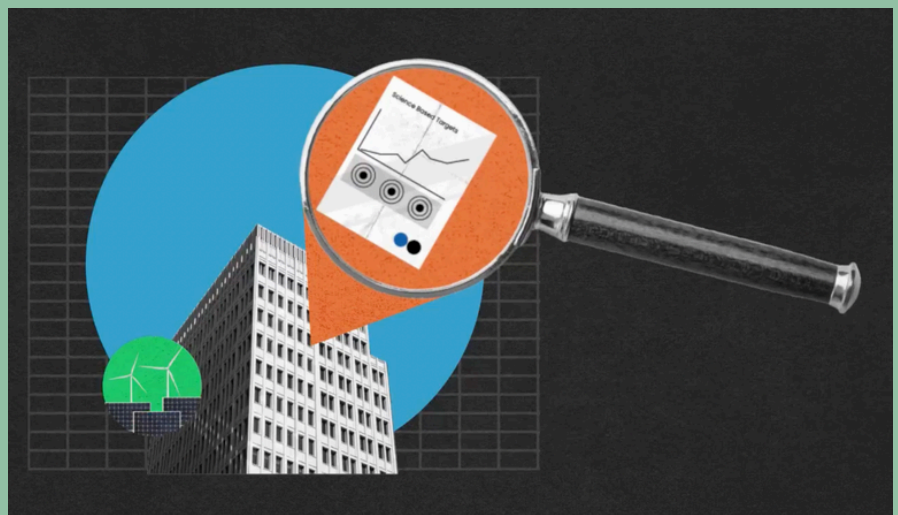
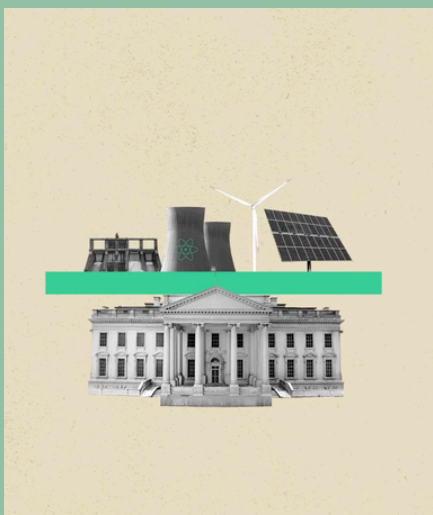
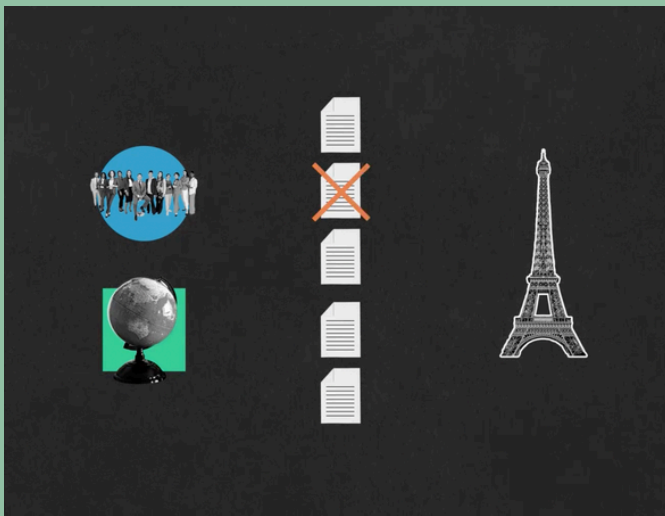
1. **The Basics of Climate and the Private Sector** explains the private sector's responsibility for climate change as well as its potential to create solutions.
2. **Global Climate Governance of the Private Sector** considers how parliamentarians can encourage their countries to start bringing some of the ambitious voluntary global standards into binding national law.
3. **Standards, Measurements, and Reporting in the Private Sector** introduces key disclosure frameworks and how their incorporation into local mandates provides the clarity that business needs.
4. **How can business be an ally in accelerating climate action?** engages with the catalytic potential of strategic state support.
5. **How can legislation and policies enable private sector climate action?** provides an overview of impactful moves that parliamentarians can make to drive private sector action.

Parliamentarians are positioned to change legislation, oversee government practice, and influence key stakeholders such as the private sector. With this engaging and accessible series of videos, those in parliamentary office everywhere are equipped to confidently collaborate with the private sector. We celebrate the release and encourage all partners who have an interest in creating the future we want to share the resource with their constituencies.

**END**



# SAMPLE IMAGES



Stills folders accompanying.

