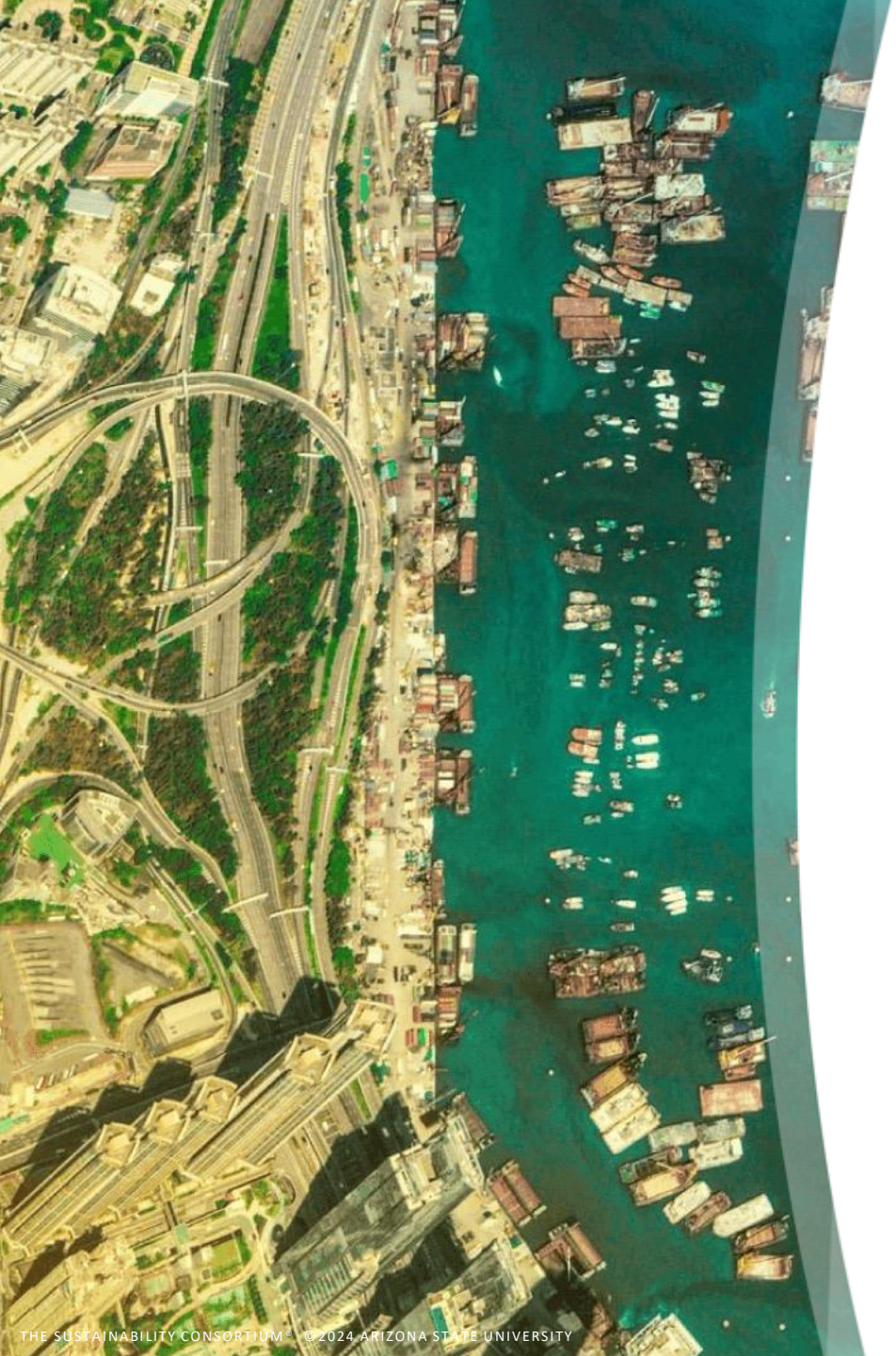
THESIS™ LIVE
WEBINAR SERIES

THE SUSTAINABILITY CONSORTIUM™

We will begin soon!

Q&A is available via the chat feature



The Sustainability Consortium

TSC is a global university-based organization with a mission to make ***all consumer products sustainable***. We envision a world where people can lead fulfilled lives in a way that decouples their impacts on people and the planet.

TSC is

- Science-based
- Multi-stakeholder informed
- Focused on impact

ASU Julie Ann Wrigley Global Futures Laboratory
Arizona State University

THE SUSTAINABILITY CONSORTIUM™

Antitrust Statement

The Sustainability Consortium is committed to facilitating a robust, open and honest exchange of ideas and information among its participants on subjects relevant to the agenda of Consortium meetings. It is also committed to compliance with all applicable laws, including antitrust and competition laws.

To avoid any possible problems, communications and exchanges of information at, or attendant to, any Consortium-related proceeding should directly relate the issues on the agenda.

There should be no discussions or exchanges of information regarding (1) what price any participant has or may charge for its products or services; (2) strategic business plans or (3) whether or not to do business with any person or entity. The Sustainability Consortium does not condone disparagement or untrue statements in any form.

Violation of these policies could jeopardize other participants and the goals of the Consortium and will not be tolerated. Let TSC staff know immediately if you have a concern or question about a possible violation of this policy.

TSC Marketing Policy

TSC has embraced many different types of organizations across the value chain because we view all as critical stakeholders.

In order to maintain a professional environment where people feel open to sharing information and opinions, we ask that all participating companies refrain from discussion during TSC meetings that could be construed by other members as direct selling of products and services.

Attribution Rule

Participants are free to use the information received, but statements shall not be attributed to speakers or participants unless permission has been granted. This includes the use of AI-powered notetaking tools or any other recording devices. If such tools are used, the user must ensure that the output does not attribute statements to specific individuals without explicit consent. TSC reserves the right to prohibit or limit the use of such technologies if deemed necessary to maintain the open and honest exchange of ideas.

Technology Use Policy

The use of AI-powered tools or other advanced technologies during meetings must be disclosed to all participants at the beginning of the session. Participants using such tools are responsible for ensuring that the use complies with all TSC policies, including but not limited to the Anti-Trust Statement and Attribution Rule. TSC reserves the right to prohibit or limit the use of such technologies if deemed necessary to maintain the open and honest exchange of ideas.

Confidentiality Clause

Participants using AI notetakers or similar technologies are responsible for the security and confidentiality of the data collected. This includes ensuring that the AI system does not retain or share information in ways that could violate the Anti-Trust Statement or other TSC policies.

Consent Requirement

Before using AI notetakers or similar technologies in TSC meetings, participants must obtain consent from TSC staff and inform all attendees.

Professional Behavior

TSC seeks to create a culture of safety and inclusivity, and as such, it is expected that meeting staff and participants do not harass or alienate, and we do not discriminate based on religion, gender, sexual orientation, race, or ethnicity. We treat each other with fairness and respect.

If you feel another member or participant is engaging in any of the behaviors described above, please contact a TSC staff member.

THESIS Live: Interpreting Your Results

Miguel de Sousa
Sr. Manager, Customer Success

Elisa Leehan
Sr. Program Manager, Retail

Agenda

Campaign Highlights

THESIS Scorecard and Published Analytics Platform Demo

Additional Available Resources

Q&A

Campaign Highlights

THESIS 2024 Breakdown

9
Retailers

1177
Licenses Purchased

1098
Suppliers Submitted

4184
Assessments Submitted

18%
New Suppliers

THESIS 2024 Retailers

Ahold Delhaize | USA

COSTCO WHOLESALE

Sam's Club

Staples

TSC TRACTOR SUPPLY CO

Walgreens

Walgreens Boots Alliance

Walmart
Save money. Live better.

Woolworths Group

Congratulations!

You have your THESIS results – What's next?

THESIS enables alignment on priority goals and initiatives, optimizes your time and budget, and can help you strengthen customer relationships with retailers.

- Reveal opportunities for supply chain efficiency
- Identify supply chain risks and impacts
- Get advice on specific action recommendations
- Clarify your sustainability performance
- Directly communicate with your retail customers

What are TSC and the Retailers Doing?

TSC

- Refining data and requesting supplier resubmissions for outliers.
- Creating common and custom analytics for retailers.
- Evaluating campaign deployment performance.
- Consolidating Helpdesk and wrap-up feedback for future THESIS revisions.

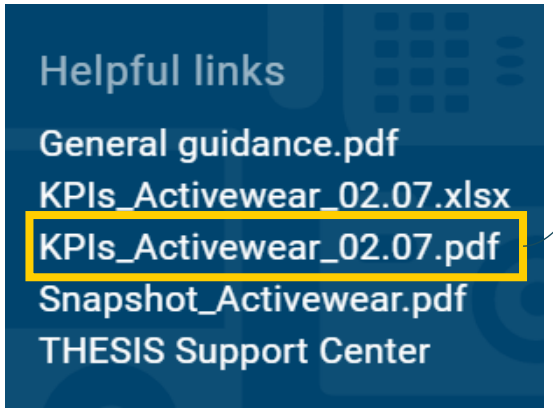
Retailers

- Reviewing supplier submissions and performance data.
- Engaging in supplier follow-ups to address gaps or improvement areas.
- Analyzing common and custom analytics provided by TSC.
- Facilitating supplier-retailer conversations to align on sustainability goals.
- Incorporating insights into next year's sustainability strategies and goals.

THESIS Scorecard + Published Analytics Platform Demo

https://www.youtube.com/watch?v=GPyz9JdZ8I8

Improvement Opportunities



5. Chemical use - Textile Production

Dyes, dyeing accelerants, and other chemicals used in textile production can lead to adverse health effects for workers, residual contamination of products, consumer health hazards, release of harmful chemicals into the wastewater and ecosystems, and leaching from landfills upon product disposal.

Related Improvement Opportunities

7. Automate preparation and dispensing of chemicals
20. Use plasma technology in dyeing and finishing
22. Waterless dyeing technologies

KPIs

1. Cellulosic material sourcing – Chemical use
7. Wastewater generation - Supply Chain
9. Worker Health and Safety - Supply Chain
10. Air quality - Manufacturing
14. Worker Health and Safety - Manufacturing
15. Hazardous Chemical Discharge Management

7. Automate preparation and dispensing of chemicals

Automating the preparing and dispensing of chemicals allows for more control of the process, improved performance, reduced energy consumption, and a safer and healthier working environment.

Related Hotspots

5. Chemical use - Textile Production
7. Energy consumption - Wet processing

20. Use plasma technology in dyeing and finishing

Plasma technology involves the use of mixtures of partially ionized gases to cleave covalent bonds on the surfaces of textiles. Plasmas can be used in applications of pre-treatment for dyeing and printing and in the application of other finishing treatments. Plasma treatment, as compared to traditional techniques, reduces energy use, uses less water, uses no solvents, produces no effluent, and results in savings in dyestuff and finishing auxiliaries.

Related Hotspots

5. Chemical use - Textile Production

22. Waterless dyeing technologies

Technologies developed that use carbon dioxide as solvent to dye textile materials have the potential to reduce water use, energy use, and water contamination in the dyeing process.

Related Hotspots

5. Chemical use - Textile Production
8. Water use - Wet processing
9. Wastewater generation - Wet processing

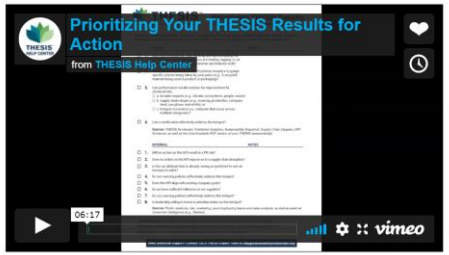
Additional Available Resources

TSC Resources

Beyond THESIS, TSC has additional resources to enhance your data collection and reporting journey.

THESIS Help Center

[THESIS Support Center]



[Vimeo Video Library]

[YouTube Account]


THESIS
BY THE SUSTAINABILITY CONSORTIUM

Communicating Your THESIS Results to Retailers

Congratulations! You've submitted THESIS assessments to a participating retailer. Now what?

Each retailer approaches communication with their suppliers differently. Some retailers will be in contact with you directly, or you will hear from your specific buying team. However, other retailers may not initiate these conversations.

This template is designed for you to ensure that the retailer you selected is aware of your commitment to sustainability. It is meant for you to communicate your THESIS scores, areas where you have improved your scores year over year, and the steps you are taking to improve in advance of the next THESIS campaign season.

Preparing for the conversation

[Communicating THESIS Results to Retailers]

THE SUSTAINABILITY CONSORTIUM™

[THESIS Help Desk]

Trained Service Providers

Sustainability experts and TSC partners trained on THESIS and prepared to provide specialized hands-on assistance for each stage of THESIS campaigns

- Understanding and interpreting THESIS Results
- Risk management and performance improvement plans, tailored to your needs and resources
- Design and implementation of strategies and programs
- Streamlining data collection year over year
- Stakeholder engagement
- Improving results year over year

Visit our TSC Trained Service Providers webpage today to learn more and request assistance here!

Tools for TSC Members and THESIS Affiliates

Benefit	TSC Standard and All Access Membership	TSC SME Membership	THESIS Affiliates	THESIS License
Access to THESIS Assessments	Year-round	Year-round	Early access	Limited access
THESIS Scorecard Walkthrough	**Unlimited**	**Unlimited**	**1 session**	
TSC Summit Passes	2-6 included	2 included	15% discount	
Annual THESIS License	✓	✓	✓	✓
Response feature on THESIS	✓	✓	✓	✓
Recognition by TSC	✓	✓	✓	
TSC Member Portal	✓	✓		
THESIS Discussion Groups	✓	✓		
SLI Retreat Passes	✓	✓		
TSC Marketing Support	✓	✓		
Annual Fee	$10,000 to 100,000	$5,000	$999	$799
Availability	All companies	SME suppliers (<$100M net annual revenue)	All suppliers	All suppliers

Already a member or affiliate? Email the help desk at help@sustainabilityconsortium.org to gain access to your benefits.

For more information on TSC Membership or THESIS Affiliate, visit our website.

Q&A and Closing Notes

- What questions do you have for us?
- Feedback for us? Any gaps? What needs added for next year?
- THESIS Live is being recorded and a link to the recording will be distributed via email.
- Email help@sustainabilityconsortium.org.

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ASU Julie Ann Wrigley Global Futures Laboratory
Arizona State University

WAGENINGEN UNIVERSITY & RESEARCH

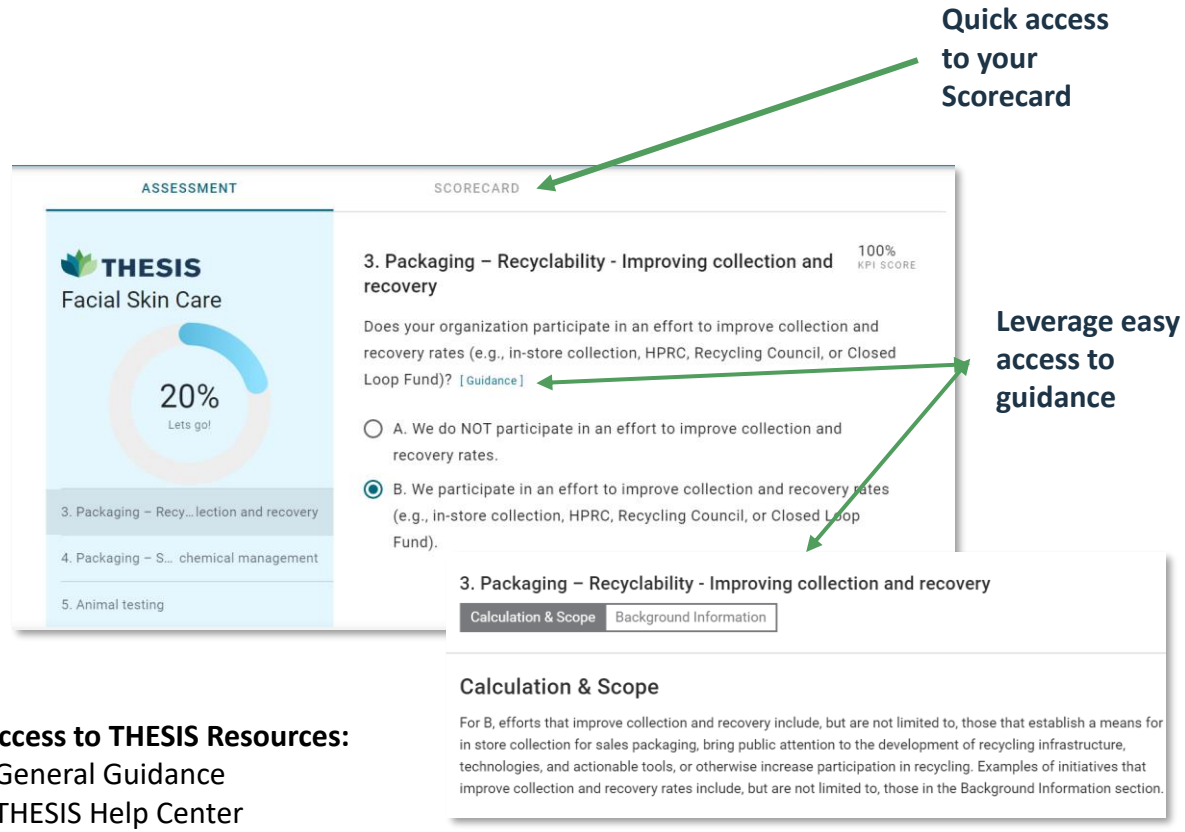
The Sustainability Consortium® is a global university-based organization with a mission to make all consumer products sustainable. We envision a world where people can lead fulfilled lives in a way that decouples their impacts on people and the planet. TSC is administered by Arizona State University with additional operations at Wageningen UR in the Netherlands.

Appendix

KPI Guidance

Resources available on THESIS

- The KPI Guidance in your assessments includes background information and information on certification, standards, and tools. These contain lots of helpful information about your assessment.
- Available as downloadable PDFs, which can be found within KPI scrolling menu in your assessments.
- Available already and included as part of your THESIS License.



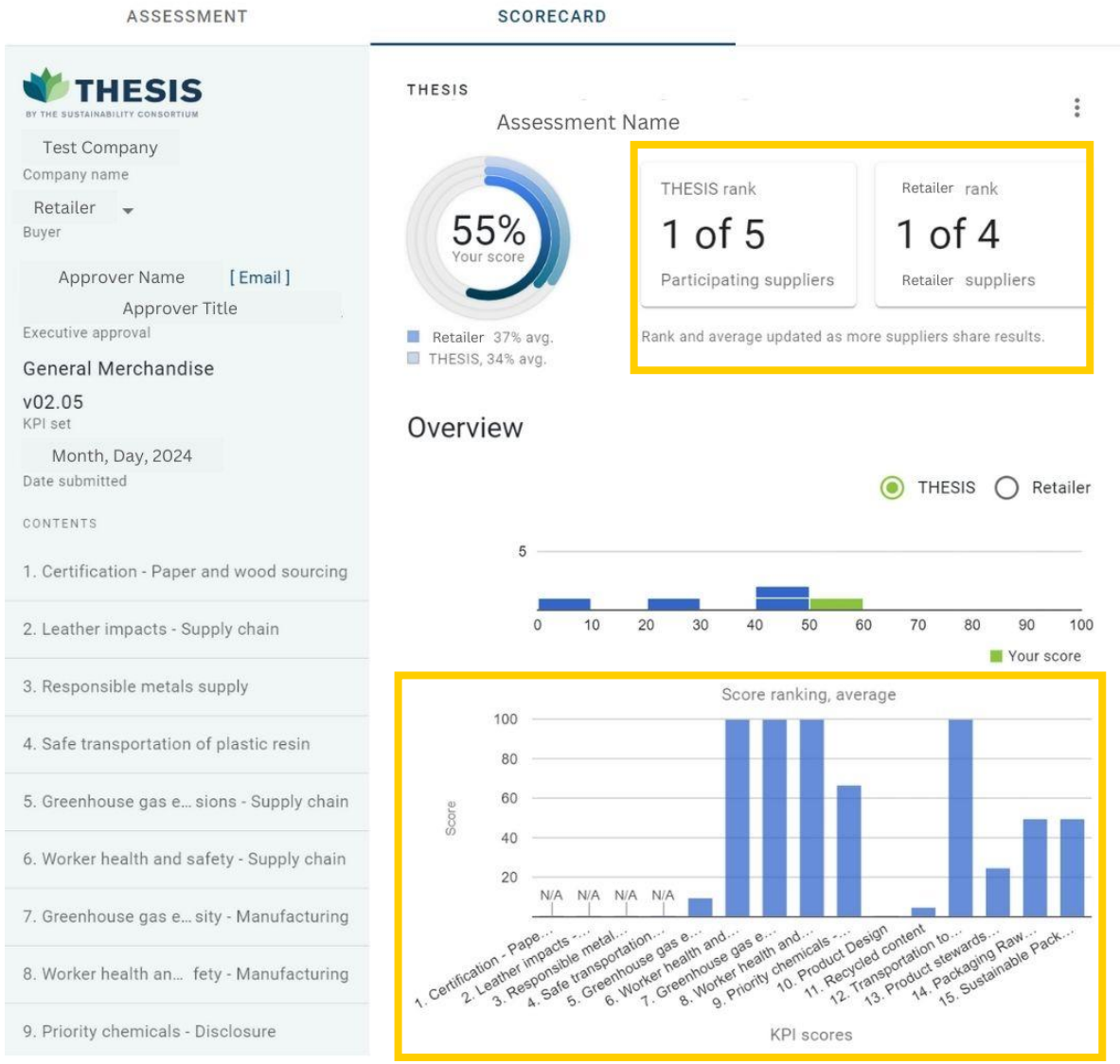
Easy Access to THESIS Resources:

- ✓ General Guidance
- ✓ THESIS Help Center
- ✓ KPI Set in PDF & Excel
- ✓ Sustainability Snapshot
- ✓ Sustainability Diagram
- ✓ KPI Calculation Tools

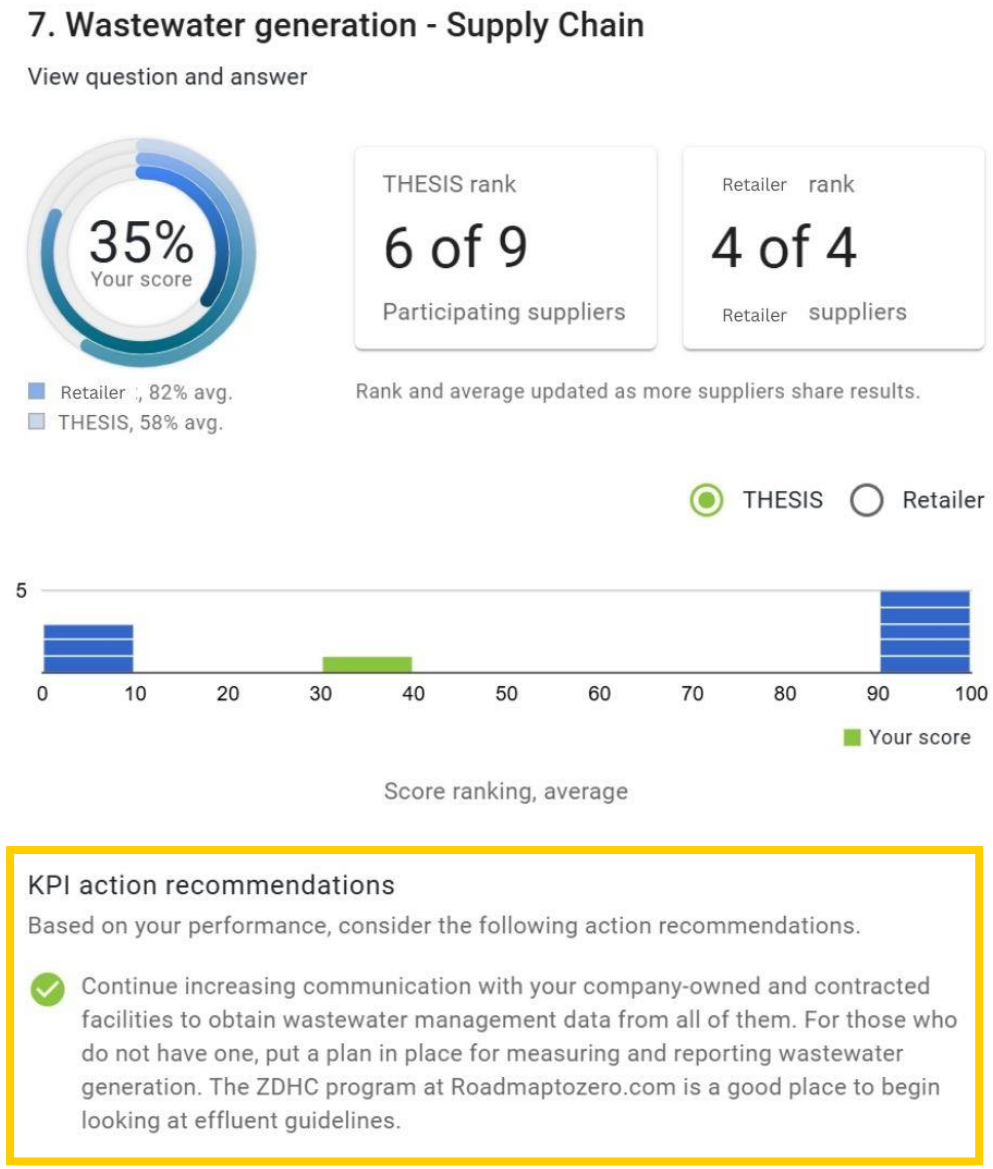
THESIS Scorecard

Available immediately on [THESIS on Sphera]

- [Tips for Interpreting Your THESIS Scorecard]
- Included as part of your THESIS License
- Access to your scorecard will be available until August 2025



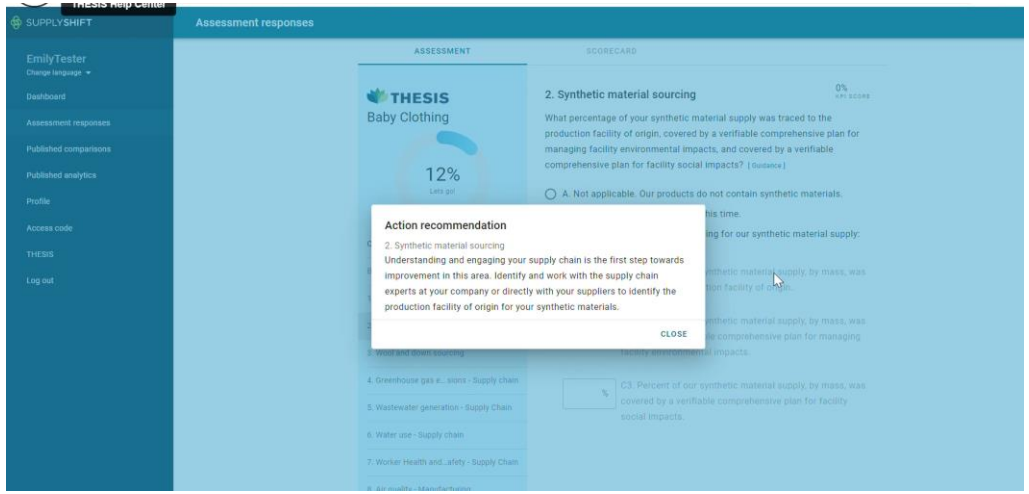
Action Recommendations



Action Recommendations

Resources available on THESIS

- THESIS includes Action Recommendations based on your KPI answers, recommending immediate next steps to improve performance for this KPI.
- Available in your assessments on THESIS on SupplyShift.
- Available already and included as part of your THESIS License.



Prioritizing THESIS Results

Free Downloadable Guide

- Outlines how THESIS results can be leveraged for deciding your next steps
- Downloadable PDF: Prioritizing THESIS results for action
- Video overview: Prioritizing Your THESIS Results for Action

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Prioritizing THESIS Results
A CHECKLIST FOR BRANDS AND MANUFACTURERS

Creating sustainable products takes time. It is important to set ambitious SMART goals with tangible milestones that can be communicated to your retail customers, consumers, financial partners, and other stakeholders.

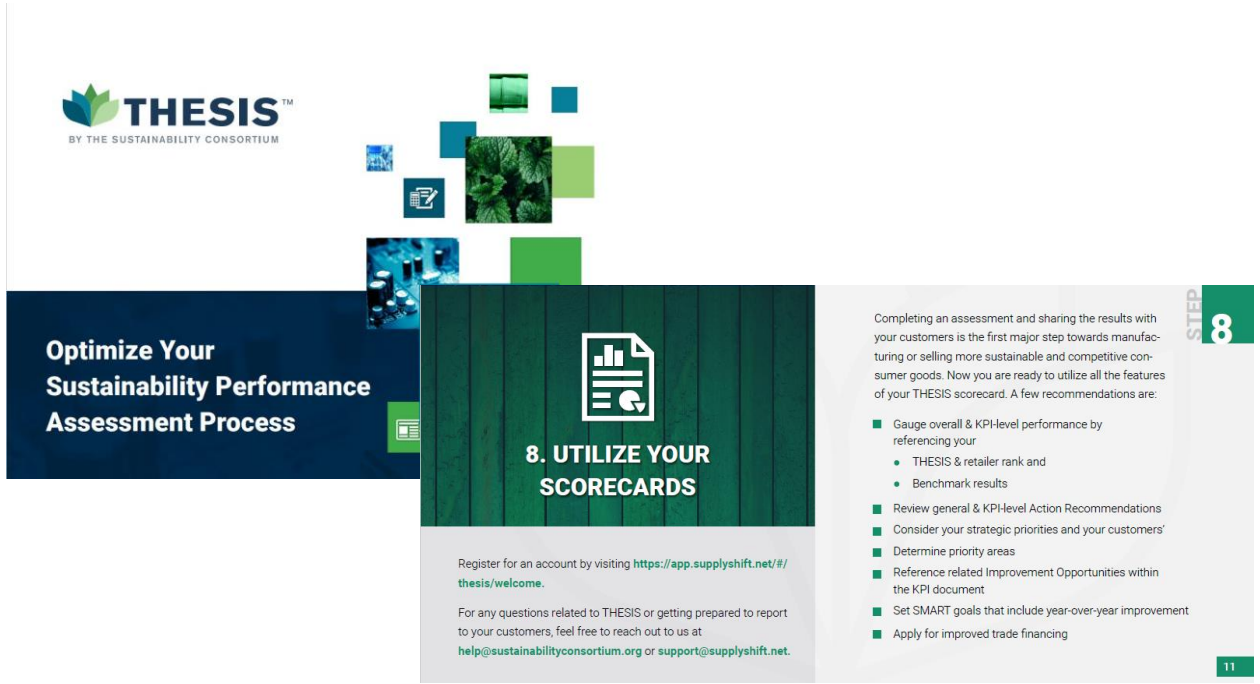
	THESIS	NOTES
☐	1. Have you reviewed the *Peer Ranking and Benchmarking* for each KPI result to determine if you are leading, lagging, or on par with your peers per retail customer and industry wide?	
☐	2. Have you reviewed each KPI in *Published Analytics* to gauge specific actions being taken by your peers (e.g., % recycled material being used in product or packaging)?	
☐	3. Can performance results/actions for improvement be clustered into: ☐ a. broader impacts (e.g., climate, ecosystems, people, waste); ☐ b. supply chain stages (e.g., sourcing, production, company-level, use phase, end-of-life); or ☐ c. hotspot occurrence (i.e., hotspots that occur across multiple categories)?	
☐	4. Can a certification effectively address the hotspot?	

Sources: THESIS Scorecard, Published Analytics, Sustainability Snapsho
Guidance, as well as the downloadable PDF version of your THESIS asse

Optimize Your Sustainability Performance Assessment Process

Free Downloadable Guide

- Overview of entire process, including next steps on how to utilize your Scorecards and THESIS results
- Downloadable PDF: Optimize Your Sustainability Performance Assessment Process
- Video overview: Tips to Optimize Your THESIS Assessment Process



Resources Available to Support You

Using your THESIS Results to inform your next steps

Available on THESIS on Sphera:

- Supporting documents and tools
- THESIS Scorecard
- Published Analytics
- KPI Guidance
- Related Information
- Action Recommendations
- Improvement opportunities

Available through TSC and our website:

- Trained Service Providers
- THESIS Help Center
- Tools for TSC Members
- TSC Services

Downloadable Guides

- Prioritizing THESIS Results
- Optimize Your Sustainability Performance Assessment Process
- Communicating Your THESIS Results to Retailers
- THESIS GHG KPIs Supplier guide